The Fall National College Media Convention

collegemediaconvention.org
#CollegeMedia22
@acpress
@collegemedia
Welcome to MediaFest22

Welcome to the nation’s capital — a city rich in history, politics and media. We’re thankful you’ve joined us.

To make the Fall National College Media Convention even more historic, Associated Collegiate Press and College Media Association are partners with the Society of Professional Journalists for MediaFest22, our first shared convention.

You’ll get the opportunity to expand your network across the nation. At the same time, capitalize upon dozens of learning sessions, critiques with specific advice and the nation’s top awards in collegiate journalism.

Even more memorable will be our keynotes. It’s the 50th anniversary of the Watergate break-in, which initiated the most profound interaction between press and government in our nation’s history. Bob Woodward and Carl Bernstein, who broke the story and proceeded to illustrious careers in investigative journalism, will speak at 11 a.m. Friday.

Our three other keynotes, on Thursday, Saturday and Sunday, will challenge us to improve our coverage of communities through a range of platforms. Joining them are dozens of professional journalists and experienced advisers with breakout sessions on a spectrum of topics.

If you’re a convention veteran, you’re in for a treat. If you’re a newcomer, this may be a benchmark experience you’ll long remember.

College Media Association

The voice of collegiate media and its advisers, CMA serves student-media pros, staffs and programs with education, research and resources.

CMA communicates and works with professional media organizations and education associations on the local, state and national levels.

collegemedia.org
Info@collegemedia.org
College Media Association
355 Lexington Ave., 15th Floor
New York, NY 10017-6603
212-297-2195

Associated Collegiate Press

Through education, training and recognition programs for members, ACP promotes the standards and ethics of good journalism as accepted and practiced by print, broadcast and electronic media.

ACP educates and recognizes student journalists, media advisers and educators across the United States and abroad.

A division of National Scholastic Press Association, ACP is a non-profit educational institution based in Minneapolis. NSPA/ACP celebrated its centennial in 2021.

acp.studentpress.org
info@studentpress.org
2829 University Ave. SE, Suite 720
Minneapolis MN 55414
612-200-9254
Please thank our convention sponsors

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1. HERFF JONES

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   WASHINGTON, DC
Get started at Constitution Ballroom (Level 3B)

Registration & check-in
Thursday, 8:30 a.m.-4:30 p.m.
Friday, 8 a.m.-4 p.m.
Saturday, 8 a.m.-4 p.m.

Check in or register for the convention here and receive your name badges, program and more. If you have questions or need help, this is your convention information center.

Engagement center
Thursday, 8:30 a.m.-4:30 p.m.
Friday, 8 a.m.-4 p.m.
Saturday, 8 a.m.-4 p.m.

If you brought publications to share, drop them off at the Engagement Center in the registration area. One of the treats of this convention is seeing what's happening elsewhere in collegiate media.

Speaker check-in
Thursday, noon-4:30 p.m.
Friday, 8 a.m.-4 p.m.
Saturday, 8 a.m.-4 p.m.
Sunday 8-10 a.m.

Professional speakers: This is where you'll check in, pick up your nametag and get any last-minute info you might need.

Advisers and students who are speaking will get their convention materials through registration.
Keynote speakers

11 a.m. Friday
Watergate at 50: Pulitzer-Prize winning reporters from The Washington Post

Bob Woodward
Carl Bernstein

11 a.m. Thursday
Connecting Coverage to Our Communities

Pauly Denetclaw
Seung Min Kim
Juana Summers

Jerry Green
Roland Martin
John Quiñones

11 a.m. Saturday
Fellows of the Society of Professional Journalists

11 a.m. Sunday
The Washington Post TikTok Guy
followed by ACP’s Best of Show awards for current student work

Dave Jorgenson
Clarissa Ward
Bill Whitaker
Meet Northwestern Medill in D.C.

Thursday, Oct. 27 and Friday, Oct. 28
Stop by the Medill booth in the exhibit hall to learn about our graduate journalism and integrated marketing communications programs.

Sunday, Oct. 30
9 a.m., Independence B
Join Medill faculty member and Pulitzer Prize winning journalist Debbie Cenziper for a workshop on “The Power of Investigative Journalism at the College Level.”
Special events & activities

Events

Convention trade show
Thursday, 8:30 a.m.-4 p.m. Friday, 8 a.m.-4 p.m.
Visit the trade show floor, where you'll have the opportunity to browse companies and schools offering services and products for collegiate-media programs.
These organizations support all of us in collegiate media, so give them our thanks.

Media tours
Thursday, Friday and Saturday
If you've been selected to attend a media tour — you would have been notified by email — meet at the location in the Constitution Ballroom at the time you were directed in your confirmation email.

CMA on-site critiques
Thursday, 1:30-4:30 p.m. Thursday
CMA on-site critiques need you to confirm your email - meet at the location in the Constitution Ballroom at the time you were directed in your confirmation email.

Media tours
Thursday, Friday and Saturday
If you've been selected to attend a media tour — you would have been notified by email — meet at the location in the Constitution Ballroom at the time you were directed in your confirmation email.

Contests & awards

CMA Pinnacle Awards
Thursday, 4:30 p.m. Independence Ballroom (Level 5B)
CMA's Pinnacle Awards recognize the best college media in print, broadcast and online — across nearly 100 categories, with 20 organizational and nearly 80 individual.

ACP Pacemaker Awards, Individual Awards & Pacemaker 100
Friday, 3:30 p.m. Independence Ballroom (Level 5B)
The prestigious Associated Collegiate Press Pacemakers will be announced and celebrated at this Friday ceremony.

CMA Adviser Awards
Friday, 5:30 p.m. Farragut Square (Level 5B)
This convention recognizes the nation's top collegiate journalism and media. Likewise, CMA honors the nation's top advisers who support their students. Join us for this moving ceremony as we pay tribute to this year's winners of CMA Adviser Awards.

Receptions

Student meet & greet
Wednesday, 6-7:30 p.m. Grand Foyer (Level 1B)

Editor-in-residence
Business-adviser-in-residence
Thursday, 9:10 a.m.-4:10 p.m.
Student meet & greet

Student meet & greet
Wednesday, 6-7:30 p.m. Grand Foyer (Level 1B)
This new event gives students the opportunity to gather and meet before the convention officially kicks off. In the Grand Foyer, students can meet other conventiongoers and plan an evening together.
Included is a swag swap table, where students can bring their favorite school swag to swap with other attendees.

Opening reception
Thursday, 12:30 p.m. Constitution Ballroom (Level 5B)
All attendees are welcome at the convention's opening reception in the exhibit hall. We'll provide the snacks. Expand your professional network, trade ideas, discuss your goals for the convention and make plans for the evening.

Adviser reception
Thursday, 6:30 p.m. Grand Foyer (Declaration Level 1B)
Advisers are cordially invited to a reception to launch this year's fall convention. Join us for refreshments, renew acquaintances and meet new friends from across the nation.

Special opportunities

SPJ Career Corner
Friday & Saturday, 1:30 p.m.-2:20 p.m. Exhibit Hall
You may have registered for Career Corner, an informal career networking event after the morning career-driven sessions. Students and professionals will connect on topics like internships, jobs, career advice and résumé reviews.
If you registered, you received an email with your specific time and date.
Questions about press law?

We’ve got your back, **24/7**.

Free hotline for student journalists, media, and their advisers.

**717-734-SPFI (7734)**

The news doesn’t sleep, so we don’t either.
Day or night, get free help with questions about:

- Defamation and libel
- Copyright
- Public records
- Administrative pressure
- Organizational concerns
- Other media law questions

Find more free resources on the First Amendment and media law at studentpress.thefire.org

The SPFI hotline provides resources and information about legal issues, and—in situations that call for it—helps connect student journalists and their advisers with legal counsel. The hotline does not provide direct legal advice, and calls do not create an attorney-client relationship.
March 8-11, 2023

NEW YORK

CMA Spring National Media Convention
collegemedia.org

CMA is only as strong as its members.
Without volunteers, there would be no contests, awards, educational programming
and so much more.

Special thanks to these and all our other volunteers.

Diego Aparicio
Ed Arke
Matt Bird-Meyer
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Holly Rusak
David Simpson
Elizabeth Smith
Jessica Sparks
Carol Terracina Hartman
Brian Thompson
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Bradley Wilson
Roderick Wilson

Scan me
College Media Association adviser awards

Golden Leaf Memorial Award

Inspired by the late Terry Vander Heyden, a CMA vice president for member services, this award honors the memory of deceased CMA members who have had leadership positions and/or contributed greatly to the organization.

Kelley Lash

Rice University

Kelley Lash developed a passion for college media while working at Georgia Southern University’s student newspaper. She later became GSU’s director of student media before joining Rice University as its director of student publications.

Lash served CMA in many capacities, including a two-year term as president, from 2020 to 2021.

Lash’s contributions to the organization were recognized with the Golden Leaf Memorial Award in 2021. She died Feb. 21 of a pulmonary embolism, at age 46.

Dan Reimold Student Media Champion Award

Inspired by the late Dan Reimold, this award recognizes exceptional advocates of our students.

Toni Albertson

Mt. San Antonio College

Toni Albertson is a former arts and entertainment editor, publicist and feature writer who entered academics in 2004 with a focus on innovating college newsrooms.

Since 2006, she has worked at Mt. San Antonio College in Los Angeles as a professor of journalism and adviser of student media. In fall 2022, she joined USC Annenberg as an adjunct professor of journalism.

Distinguished Adviser Awards

This award is presented to a CMA member who has had five or more years experience in college student media advising, has distinguished service in a particular area and is an adviser at the time of the nomination.

Jesus Ayala

California State University Fullerton

Jesus Ayala is one of the most distinguished and decorated broadcast journalism professors in the country and brings more than 20 years of professional journalism experience into the classroom.

He is a dynamic professor and has overseen nationally recognized award-winning student media. Under his leadership, his students have won more than 70 national collegiate journalism awards including a College Television Award/student Emmy, four Hearst Awards, a Pacemaker for overall excellence and the prestigious Edward R. Murrow Award for Best TV newscast.

Before academia, Ayala covered breaking news stories from around the world as an ABC News producer. He has won four national Emmys and seven Edward R. Murrow Awards, and he has trained and mentored 10 Emmy winners and nine Murrow Award winners.

Tamara Zellars Buck

Southeast Missouri State University

Tamara Zellars Buck is a professor and chair of Southeast Missouri State University’s Department of Mass Media, where she has served as faculty adviser to the award-winning Arrow student news organization and student chapter of National Association for Black Journalists for more than a decade.

She is currently a board member for National Scholastic Press Association/Associated Collegiate Press, and she is a former CMA board member.

She has been honored as an Association for Education in Journalism and Mass Communication Institute for Diversity in Leadership Fellow and a Kopenhaver Center Fellow.

Richard Craig

San José State University

Richard Craig is a professor in the School of Journalism and Mass Communications at San José State University. He has been faculty adviser to the award-winning Spartan Daily student news outlet since 2002. Craig was a professional journalist in California and Illinois for eight years, and is the author of four books and numerous academic articles.

His writings have appeared in The New York Times, the San Jose Mercury News, the Miami Herald, and many other news outlets.
CMA adviser awards

FOUR-YEAR UNIVERSITY OR COLLEGE NEWSPAPER ADVISER

Jeanne Criswell
University of Indianapolis
Jeanne Criswell is associate professor, director of the journalism program and adviser to The Reflector and The Reflector Online in the Department of Communication at the University of Indianapolis, where she has been a faculty member and the student newspaper adviser for nearly 22 years.

She serves as Professional Freedom and Responsibility chair for AEJMC’s Cultural and Critical Studies Division, on the board of directors of the Indiana Collegiate Press Association, on CMA’s Professional Development Committee and as a member of the Society of Professional Journalists.

FOUR-YEAR UNIVERSITY OR COLLEGE MULTIMEDIA ADVISER

Brittany Fleming
Slippery Rock University
Brittany Fleming is an associate professor and the faculty adviser for the award-winning student media organizations WSRU-TV and The Rocket at Slippery Rock University.

She received her doctorate in communications media and instructional technology from Indiana University of Pennsylvania in 2015, while working as a production coordinator for the university’s Center for Media Production and Research and reporting in local radio.

Fleming teaches in the strategic communication & media department at SRU and emphasizes the importance of local journalism and convergence training in her advising and teaching practices.

FOUR-YEAR UNIVERSITY OR COLLEGE YEARBOOK ADVISER

Allison Bennett Dyche
Appalachian State University
Allison Bennett Dyche is adviser to The Appalachian student-run news organization and The Peel Literature & Arts Review student-run literary and arts journal, in the Department of Communication at Appalachian State University. She has been advising student media for 15 years, including at the Savannah College of Art and Design, in Savannah, Georgia, and Virginia Commonwealth University, in Richmond, Virginia.

She has been a CMA member since 2008 and served as CMA vice president for member services (2017-19) and the vice president for member training (2019-21).

FOUR-YEAR UNIVERSITY OR COLLEGE BROADCAST ADVISER

Shawn Isaacs
University of West Georgia
Shawn Isaacs is general manager of WOLF Radio and WOLF Sports Network radio streams at the University of West Georgia.

As an undergrad student at UWG, he worked with Brad Yates to help start WOLF Radio (formerly The WOLF Internet Radio). In addition, he worked for a small market cluster of frequency stations at Gradick Communications.

He has 22 combined years of service in radio with a primary adviser role as GM. In 2015, he received his master’s in strategic communication from Troy University.

FOUR-YEAR UNIVERSITY OR COLLEGE MAGAZINE ADVISER

Mallory Odom
Texas Christian University
Mallory Odom is a longtime yearbook enthusiast, having taken part in a yearbook organization for more than half her life.

After serving as two-time editor-in-chief for the Horned Frog yearbook, Odom returned to Texas Christian University to begin her journey in advising in 2013. Going into her ninth year as adviser, her desire to maintain a welcoming, family environment on staff remains unchanged.

TWO-YEAR OR JUNIOR COLLEGE NEWSPAPER ADVISER

Jay Seidel
Fullerton College
Jay Seidel is a journalism professor and media adviser at Fullerton College. He advises the student publications The Hornet and Antorcha del Sur.

Prior to becoming a teacher in 2005, he worked for 12 years as a writer and editor for various publications, including the Los Angeles Times and Popular Hot Rodding.

He earned his master’s degree in communications from Cal State University, Fullerton, his bachelor’s degree in journalism from California State University, Long Beach and his associate of arts in journalism from Fullerton College. He served 11 years in the U.S. Army and California Army National Guard, where he worked as an engineer and photojournalist.

He was director of editorial art and design for The Miami Herald, has served on two Pulitzer Prize-winning teams and is the recipient of commendations from the Society of News Design, National Headliners Club, Print, and the Florida Society of Newspaper Editors and SND’s Lifetime Achievement Award.

Stano is the editorial adviser for Distraction magazine and the Ibis yearbook. He is a former National High School Journalism Teacher of the Year from the Newspaper Fund and a CMA Distinguished Yearbook Adviser.

FOUR-YEAR UNIVERSITY OR COLLEGE YEARBOOK ADVISER

Emily Sendin
Miami Dade College
Emily Sendin has been the advisor of Urbana for 13 years, as well as serving as a member of the Florida College System Publications Association since she submitted the first volume of the magazine for competition in 2008.

Urbana has received national awards in recent years, including Pacemaker finalist, Pinnacle general excellence, and Community Colleges Humanities Association individual and general excellence awards.

FOUR-YEAR UNIVERSITY OR COLLEGE MAGAZINE ADVISER

Randy Stano
University of Miami
Randy Stano is a professor of practice in Department of Journalism and Media Management at the University of Miami School of Communication. Stano was the Knight Foundation Chair from 1995-2008.

He was director of editorial art and design for The Miami Herald, has served on two Pulitzer Prize-winning teams and is the recipient of commendations from the Society of News Design, National Headliners Club, Print, and the Florida Society of Newspaper Editors and SND’s Lifetime Achievement Award.

Stano is the editorial adviser for Distraction magazine and the Ibis yearbook. He is a former National High School Journalism Teacher of the Year from the Newspaper Fund and a CMA Distinguished Yearbook Adviser.
Honor Roll Adviser Award

This award is presented to a CMA member with fewer than five years of experience in college media advising and has distinguished service in a particular area and is an adviser at the time of the nomination.

FOUR-YEAR UNIVERSITY OR COLLEGE MAGAZINE ADVISER

Justin Bergh
University of North Alabama

Justin Bergh is an assistant professor of communications at the University of North Alabama, where he also serves as the student media adviser.

He was an assistant professor at Wayne State College and the University of Arkansas at Monticello.

Bergh received a doctorate in communication studies from the University of Minnesota, Twin Cities.

Teresa Puente
California State University, Long Beach

Teresa Puente, an assistant professor at California State University, Long Beach, teaches News Reporting and Ethics, Social Media Communication and Bilingual Magazine Reporting & Production.

Her bilingual journalism students publish the Spanish-language magazine Dig En Español, the first magazine of its kind in Long Beach.

She was a staff reporter at the Chicago Tribune and was on the editorial board at the Chicago Sun-Times. Her recent journalistic work has been in Time, Newsweek, The Guardian, The Daily Beast, The Hill, The Miami Herald, Latino magazine, In These Times and more.

FOUR-YEAR UNIVERSITY OR COLLEGE MULTIMEDIA ADVISER

Jeremy Whiting
Michigan State University

Jeremy Whiting is the general manager of Impact 89FM at Michigan State University.

He has served as the president of the Michigan Interscholastic Press Association and taught broadcasting and journalism at the high school level.

SUPPORTING YOUR TRADITION

CONGRATULATIONS to our ACP Pacemaker 100 honorees.

Indiana University
Arbutus • Bloomington, IN

Kansas State University
Royal Purple • Manhattan, KS

Northwest Missouri State University
Tower • Maryville, MO

You capture the moments because history doesn’t, in fact, repeat itself.

AT YOUR HANDS, HISTORY IS MADE.
College Media Association awards

Organizational Pinnacle Award finalists

Best Diversity Coverage of the Year
14 East, DePaul University
Garnet & Black, University of South Carolina
Pepperdine Graphic Media, Pepperdine University
The Loquitur, Cabrini University
The Union, El Camino College

Four-Year Best College Media Outlet of the Year
Chimes, Calvin University
Indiana Daily Student, Indiana University
OU Daily, University of Oklahoma
The Crimson White, University of Alabama
The Daily Collegian, Pennsylvania State University

Four-Year Feature Magazine of the Year
Ball Bearings Magazine, Ball State University
Crimson Quarterly, University of Oklahoma
Drake Political Review, Drake University
Nineteen Fifty-Six, Drake University
The Union, El Camino College

Four-Year Less-Than-Weekly Newspaper of the Year
College Heights Herald, Western Kentucky University
Mustang News, Cal Poly San Luis Obispo
The Columbia Chronicle, Columbia College Chicago
The Crimson White, University of Alabama
The Graphic, Pepperdine University

Four-Year Literary Magazine of the Year
Hype, New Jersey City University
Prism, Oregon State University
Ramifications, Berry College

Two-Year Radio Station of the Year
KVBR-FM, Oregon State University
Rowan Radio 89.7 WGLS-FM, Rowan University
WKNC 88.1 FM HD-1/HD-2, North Carolina State University

WMUL-FM 88.1, Marshall University
WUSC, University of South Carolina

Four-Year TV Station of the Year
Eagle View Productions, Tennessee Tech University
KBVR-TV, Oregon State University
KNW, Northwest Missouri State University
MNTV, Cal Poly San Luis Obispo

Viking Fusion, Berry College

Four-Year Website of the Year
College Heights Herald, Western Kentucky University
KentWired/Kent Stater, Kent State University
OU Daily, University of Oklahoma
The Daily Gamecock, University of South Carolina
The Daily Texan, University of Texas at Austin

Four-Year Weekly Newspaper of the Year
Indiana Daily Student, Indiana University
Northwest Missouri, Northwest Missouri State University
Rice Thresher, Rice University
Rocky Mountain Collegian, Colorado State University
The Daily Texan, University of Texas at Austin

Two-Year Best College Media Outlet of the Year
City Times Media, San Diego City College
Coast Report, Orange Coast College
The Collegian, Tarrant County College
The Oak Leaf News, Santa Rosa Junior College
The Union, El Camino College

Two-Year Feature Magazine of the Year
CityScene, San Diego City College
Etc. Magazine, City College of San Francisco
Inside Fullerton, Fullerton College
The Current, Amarillo College

Two-Year Literary Magazine of the Year
AXIS, Miami Dade College
Miami Herald, Miami Dade College
Kendall Campus
Urbania Literary & Arts, Miami Dade College

Eduardo J. Padron Campus

Two-Year Newspaper of the Year
Foghorn News, Del Mar College
Los Angeles Collegian, Los Angeles City College
The Collegian, Tarrant County College
The Corsair, Santa Monica College
The El Cerrito, Dallas College-Eastfield

Two-Year Radio Station of the Year
CT Sound, San Diego City College
The DrumBeat, Tyler Junior College

WPMQ, Cerro College

Two-Year TV Station of the Year
CTV, San Diego City College
Foghorn News, Del Mar College
Owl Magazine, Harford Community College
The DrumBeat, Tyler Junior College

Two-Year Website of the Year
Coast Report, Orange Coast College
The Collegian, Tarrant County College
The Oak Leaf News, Santa Rosa Junior College
The Summit, Grossmont College
The Union, El Camino College

Yearbook of the Year
Angelos, California Baptist University
Arbutus, Indiana University
Stone Fort
Stephen F. Austin State University
The Glomerata, Auburn University
The Tower Yearbook, Loyola Marymount University

Individual Pinnacle Award finalists

John A. Boyd Hall of Fame

The John A. Boyd Hall of Fame Award is the most prestigious honor given by CMA, recognizing longtime members whose dedication, commitment and sacrifice have contributed to the betterment and value of student media programs of both their campus and the nation.

It also recognizes the contributions of members who have devoted extensive and continuous service to CMA, the board of directors and other leadership roles and who have presented insightful, relevant and well-prepared programs and sessions. Those considered for this award must have contributed to college journalism education for 20 years or more while being an active member of CMA.

David Adams, 1997
Robert Adams, 2006
Robert Bohler, 2016
Karen Bosley, 2007
John A. Boyd, 1994
Jeff Breaux, 1989
Chris Carroll, 2009
Jan Childress, 2011
J. William Cline, 1994
Nancy Green, 1994
Les Hyder, 1997
Louis Ingelhart, 1994
Ron Johnson, 2012
David L. Knott, 1999
Lillian Lodge Kopenhaver, 1994
Kathy Lawrence McCarty, 2005
Wayne J. Maikranz, 2008
Lesley W. Marcello, 1999
Kathy Lawrence McCarty, 2010
Kelly Messinger, 2020
Reid H. Montgomery Sr., 1994
John B. Manbeck
Lesley W. Marcello
Blaine D. Moody
Bill Neville
Charles M. Oliver
Linda C. Owens
Pat Parish
Marilyn A. Peterson
Thomas C. Pierce
Linda Puntenny
Fran Quigley
Frank Ragusky
Annica Reed
John David Reed
Nils Rosdahl
Kenneth L. Rosenauer
John Ryan
Trum Simmons
Stacy Sparks
Ronald E. Spilberg
Richard H. Sublette
Ann Thorne
Nancy G. White
Neil Ron White
Laura Widmer
Mark Woodhams

Past presidents
Norman D. Christensen, 1955-57, University of Miami
Frank W. Gill, 1957-58, Wayne State University
Donald E. Swarts, 1958-59, University of Pittsburgh
Donald R. Grubb, 1959-62, Northern Illinois University
John A. Boyd, 1962-64, Indiana State University
Herman R. Estrin, 1964-66, Newark College of Engineering
K.P. Orman, 1966-67, Texas Tech University
Dario Politiella, 1967-69, University of Massachusetts
Reid Montgomery, 1969-71, University of South Carolina
J.W. Click, 1971-75, Ohio University

Lifetime members
Lifetime membership may be conferred on individuals who are retiring and have had active membership status for at least 10 years.

Robert R. Adams
Steven E. Ames
Jody Beck
Associated Collegiate Press awards

Pacemaker 100

Celebrating its 100th birthday in 2021, ACP announced the top winners of its top publications prize, the Pacemaker. ACP will announce the Pacemaker 100’s Top 10 at this convention.

Auburn Plainsman
Newspaper
Auburn University
Auburn, Alabama
Corolla
Yearbook
University of Alabama
Tuscaloosa, Alabama
The Crimson White
Newspaper
University of Alabama
Tuscaloosa, Alabama
Arizonan
Yearbook
Ouachita Baptist University
Arkadelphia, Arkansas
Razorback
Yearbook
University of Arkansas
Fayetteville, Arkansas
American River Review
Magazine
American River College
Sacramento, California
The Orion
Newspaper
California State University, Chico
Chico, California
The Advocate
Newspaper
Contra Costa College
San Pablo, California
Warhoop
Newspaper
El Camino College
Torrence, California
Junior Collegian/Los Angeles Collegian
Newspaper
Los Angeles City College
Los Angeles, California
Oasis/Currents
Magazine
Pepperdine University
Malibu, California
The Graphic
Newspaper
Pepperdine University
Malibu, California
Golden Gater/Golden Gate Xpress
Newspaper
San Francisco State University
San Francisco, California
The Golden Gate Xpress Online
Online
San Francisco State University
San Francisco, California
El Don
Newspaper
Santa Ana College
Santa Ana, California
Southwestern Sun
Newspaper
Southwestern College
Chula Vista, California
The Daily Bruin
Newspaper
University of California, Los Angeles
Los Angeles, California
Daily Trojan
Newspaper
University of Southern California
Los Angeles, California
The Review
Newspaper
University of Delaware
Newark, Delaware
The GW Hatchet
Newspaper
George Washington University
Washington, District of Columbia
Falcon Times
Newspaper
Miami-Dade Community College
North Miami, Florida
Metropolis
Newspaper
Miami-Dade Community College
Wolfson
Miami, Florida
Distraction
Magazine
University of Miami
Coral Gables, Florida
Ibis
Yearbook
University of Miami
Coral Gables, Florida
The Emory Wheel
Newspaper
Emory University
Atlanta, Georgia
The Red & Black
Newspaper
University of Georgia
Athens, Georgia
Cardio Review/The Sentinel
Newspaper
North Idaho College
Coeur d’Alene, Idaho
Echo
Magazine
Bridgewater State College
Bridgewater, Massachusetts
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Newspaper
Columbia College Chicago
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Chicago, Illinois
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Columbia College Chicago
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The Columbia Chronicle
Newspaper
Columbia College Chicago
Chicago, Illinois
The Daily Northwestern
Newspaper
Northwestern University
Evanston, Illinois
F Newsmagazine
Newspaper
School of the Art Institute of Chicago
Chicago, Illinois
Daily Illini Online
Online
University of Illinois Champaign, Illinois
Ball State Daily News
Newspaper
Ball State University
Muncie, Indiana
Expo/Ball Bearings
Magazine
Ball State University
Muncie, Indiana
Orient
Yearbook
Ball State University
Muncie, Indiana
Arbutus
Yearbook
Indiana University
Bloomington, Indiana
Indiana Daily Student
Newspaper
Indiana University
Bloomington, Indiana
Indiana Daily Student Online
Online
Indiana University
Bloomington, Indiana
Drake Magazine
Magazine
Drake University
Des Moines, Iowa
The Daily Iowan
Newspaper
University of Iowa
Iowa City, Iowa
Kansan
Yearbook
Kansas State University
Manhattan, Kansas
Kansas
Yearbook
Pittsburg State University
Pittsburg, Kansas
The University Daily Kansan
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Murray State University
Murray, Kentucky
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Lexington, Kentucky
College Heights Herald
Newspaper
Western Kentucky University
Bowling Green, Kentucky
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Yearbook/Magazine
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New Orleans, Louisiana
The News-Letter
Newspaper
Johns Hopkins University
Baltimore, Maryland
The Bridge
Magazine
Bridge水质 State University
Cambridge, Massachusetts
The Harvard Crimson
Newspaper
Harvard University
Cambridge, Massachusetts
The Harvard Crimson Online
Online
Harvard University
Cambridge, Massachusetts
NECC Observer
Newspaper
Northern Essex Community College
Haverhill, Massachusetts
Central Michigan Life
Newspaper
Central Michigan University
Mount Pleasant, Michigan
The State News
Newspaper
Michigan State University
East Lansing, Michigan
Minnesota Daily
Newspaper
University of Minnesota
Minneapolis, Minnesota
Minnesota Daily Online
Online
University of Minnesota
Minneapolis, Minnesota
The Chart
Newspaper
Missouri Southern State University
Joplin, Missouri
Tower
Yearbook
Northwest Missouri State University
Maryville, Missouri
The Maroon
Newspaper
University of Missouri
Columbia, Missouri
Daily Nebraskan
Newspaper
University of Nebraska
Lincoln, Nebraska
The Ithacan
Newspaper
Ithaca College
Ithaca, New York
The Ithacan Online
Online
Ithaca College
Ithaca, New York
SALT/APR: Military Journalism
Magazine
Syracuse University
Syracuse, New York
The Daily Orange
Newspaper
Syracuse University
Syracuse, New York
The Daily Orange Online
Online
Syracuse University
Syracuse, New York
Rebel
Magazine
East Carolina University
Greenville, North Carolina
Associated Collegiate Press awards

ACP Pacemaker finalists

Broadcast

Two-year college

CTTV/NewsScene
San Diego City College
San Diego, California

The DrumBeat
Tyler Junior College, Tyler, Texas

Four-year college/university

Eagle Eye News
Auburn University,
Auburn, Alabama

NewsWaves 32
Pepperdine University,
Malibu, California

CBU TV
California Baptist University,
Riverside, California

Appalachian Weekly News
Appalachian State University,
Boone, North Carolina

SGTV
University of South Carolina,
Columbia, South Carolina

Lariat TV News Today
Baylor University, Waco,
Texas

Innovation

Two-year college

el Don
Santa Ana College,
Santa Ana, California

Four-year college/university

Pepperdine Graphic Media
Pepperdine University,
Malibu, California

The George-Anne Media Zone
Georgia Southern University,
Statesboro, Georgia

The IIthacan
Ithaca College, Ithaca, New York

The Appalachian
Appalachian State University,
Boone, North Carolina

The Harvard Crimson
Harvard University,
Cambridge, Massachusetts

The Heights
Boston College,
Chestnut Hill, Massachusetts

The Michigan Daily
University of Michigan,
Ann Arbor, Michigan

The Clarion
Bethel University,
St. Paul, Minnesota

The MSU Exponent
Minnesota State University,
Bozeman, Montana

The Daily Orange
Syracuse University,
Syracuse, New York

The Daily Tar Heel
University of North Carolina at Chapel Hill,
Chapel Hill, North Carolina

The Pendulum
Elon University,
Elon, North Carolina

Old Gold & Black
Wake Forest University,
Winston-Salem, North Carolina

The Daily Pennsylvanian
University of Pennsylvania,
Philadelphia, Pennsylvania

The Shorthorn
University of Texas at Arlington,
Arlington, Texas

The Daily Tar Heel
University of North Carolina at Chapel Hill,
Chapel Hill, North Carolina

The Daily Tar Heel
University of North Carolina at Chapel Hill,
Chapel Hill, North Carolina

The Statesman
Michigan State University
East Lansing, Michigan

The Michigan Daily
University of Michigan,
Ann Arbor, Michigan

Washington Square News
New York University,
New York, New York

The Appalachian
Appalachian State University,
Boone, North Carolina

The Daily Tar Heel
University of North Carolina at Chapel Hill,
Chapel Hill, North Carolina

The Clarion
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Miambiance
Miami Dade College-Kendall Campus, Miami, Florida
Urbana Literary & Arts
Miami Dade College-Eduardo J. Padrón Campus, Miami, Florida
Axis
Miami Dade College-North Campus, Miami, Florida
Phoenix
Valencia College, Orlando, Florida
Impulse 2022
Rockland Community College, Suffern, New York

Four-year college/university: Literary Arts Magazine
The Auburn Circle
Auburn University, Auburn, Alabama
ERATO
Georgia Institute of Technology, Atlanta, Georgia
Underground
Georgia State University, Atlanta, Georgia
SCAN
Savannah College of Art and Design, Atlanta, Georgia
The Tower
University of Minnesota, Minneapolis, Minnesota
Scribendi
University of New Mexico, Albuquerque, New Mexico

Colonnades Literary and Art Magazine
Elon University, Elon, North Carolina
Windhover
North Carolina State University, Raleigh, North Carolina
Prism
Oregon State University, Corvallis, Oregon
Apricity
University of Texas at Austin, Austin, Texas
Pwtem
Virginia Commonwealth University, Richmond, Virginia
Amendment
Virginia Commonwealth University, Richmond, Virginia

Two-year college: Feature/General Audience Magazine
El Sol
Southwestern College, Chula Vista, California
Inside Fullerton
Fullerton College, Fullerton, California
Collegian Times
Los Angeles City College, Los Angeles, California
The Bleed
Lane Community College, Eugene, Oregon
The Current
Amarillo College, Amarillo, Texas

Four-year college/university: Feature/General Audience Magazine
Nineteen Fifty-Six
University of Alabama, Tuscaloosa, Alabama
Gradient
Biola University, La Mirada, California
The Point
Biola University, La Mirada, California
DIG MAG
California State University, Long Beach, Long Beach, California
Pursuit
California Baptist University, Riverside, California
Xpress
San Francisco State University, San Francisco, California
Distraction
University of Miami, Coral Gables, Florida
Ke Alaka'i
Brigham Young University-Hawaii, Laie, Hawaii
Echo
Columbia College Chicago, Chicago, Illinois
Ball Bearings Magazine
Ball State University, Muncie, Indiana
Drake Mag
Drake University, Des Moines, Iowa

Manhappenin'
Kansas State University, Manhattan, Kansas
Talisman
Western Kentucky University, Bowling Green, Kentucky
KRNL Lifestyle + Fashion
University of Kentucky, Lexington, Kentucky
Textura
Bethel University, St. Paul, Minnesota
SALT
Syracuse University, Syracuse, New York
Jerk
Syracuse University, Syracuse, New York
Beaver's Digest
Oregon State University, Corvallis, Oregon
DAMchic
Oregon State University, Corvallis, Oregon
Flux
University of Oregon, Eugene, Oregon
El Espejo
Texas A&M-San Antonio, San Antonio, Texas
Focus Magazine
Baylor University, Waco, Texas

Multiplatform
Two-year college
Santa Ana College
El Don, Santa Ana, California
El Camino College
The Union, Torrance, California

Four-year college/university
Pepperdine University
The Graphic, Malibu, California
University of Miami
Distraction, Coral Gables, Florida
University of Georgia
The Red & Black, Athens, Georgia
Indiana University
Indiana Daily Student, Bloomington, Indiana
University of Iowa
The Daily Iowan, Iowa City, Iowa
Western Kentucky University
College Heights Herald, Bowling Green, Kentucky
Western Kentucky University
Talisman, Bowling Green, Kentucky
Elon University
Elon News Network, Elon, North Carolina
The University of Texas at Arlington, The Shorthorn, Arlington, Texas
## Associated Collegiate Press awards

### ACP Individual Award finalists

**ACP Pioneer Awards**

The Pioneer Award is ACP’s highest honor for advisors, and these 101 winners comprise the Pioneer inaugural class.

- David Adams
- Fort Hays State University
- Kansas State University
- Indiana University
- Robert Adams
- Western Kentucky University
- Ann Akers
- Associated Collegiate Press
- Chuck Baldwin
- University of South Dakota
- Bob Bergland
- Missouri Western State University
- Northwest Missouri State University
- Paul Bitrick
- California Polytechnic State University,
  San Luis Obispo
- Robert Bohler
- Texas Christian University
- Karen Bosley
- Ocean County College (New Jersey)
- John Boyd
- Indiana State University
- Max Branscomb
- Southwestern College (California)
- Bob Bullard
- Michigan State University
- Stacia Campbell
- Northwestern University (Illinois)
- Steven Chappell
- Northwest Missouri State University
- Chet Hunt
- San Antonio College (Texas)
- Jan Childress
- Texas Tech University
- William Click
- Wintrop University (South Carolina)
- Jolene Combs
- El Camino College (California)
- Mona Cravens
- University of Southern California
- Jenny Tenpenny Crouch
- Middle Tennessee State University
- Albert “Flip” DeLuca
- James Madison University (Virginia)
- William D. Downs Jr.
- Ouachita Baptist University (Arkansas)
- Bill Eisen
- The Washington Post
- Stacy Sparks England
- Dodge City Community College (Kansas)
- St. Mary of the Plains College (Kansas)
- Southwestern College (Kansas)

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### ACP Clips & Clicks

ACP’s open competition offers fall- and spring-semester competitions that compete for an annual Sweepstakes trophy.

The 2021-22 Sweepstakes winner was The NewsHouse, Syracuse University.

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### ACP Hall of Fame

ACP’s Hall of Fame honors the nation’s top collegiate media.

Members qualify with 10 All-American ratings from the publication critique service within an 11-year span, received a total of 10 national Pacemaker awards since 1970 or received a combination of 15 national Pacemaker and Pacemaker finalist awards since 1970.

Joining the ACP Hall of Fame at this convention is the Minnesota Daily, at the University of Minnesota.
The Hubbard School of Journalism and Mass Communication congratulates The Minnesota Daily on its induction into the Associated Collegiate Press Hall of Fame.

The Minnesota Daily’s 122-year legacy and commitment to storytelling makes the University of Minnesota and the state of Minnesota stronger.

Congratulations!
**Student Press Law Center**

We will use Washington, D.C., as an informal gathering. In this how-to session, you will learn about the changing role of public information officers, given the evolving and dynamic media landscape. Presenters will discuss options to help you connect with experts, find data, graphs, photography and b-roll — all cost-free content to enhance your storytelling.

Christopher Karadjov

**SPJ**

9-9:50 a.m.

Declaration A

(Declaration Level 1B)

Up in the air: Using drones to cover stories

You don’t have to know how to operate a drone to be thinking about how the technology can enhance your storytelling. Come learn from the best about what you need to know to use drones for news gathering. The panel will feature national experts on drone use, how to become trained in the use of drones and legal implications of using drone footage. Questions from the audience are welcome.

Denise Dunbar, Alexandria Times

Greg Agvent, CNN Air

Charles D. Tobin, Ballard Spahr

**SPJ**

9-9:50 a.m.

Declaration B

(Declaration Level 1B)

Women in journalism: From news assistants to the editor’s chair — or not

Women make up 60 percent of newsroom employees. Norah O’Donnell anchors the “CBS Evening News,” Sally Buzbee is the first female executive editor of The New York Times. Meanwhile, women are 60 percent of newsroom employees and are 60 percent of newsroom employees.

Mike Hiestand, freelance designer

Michael Currie, freelance designer and former newspaper designer

**Bullfinch**

Starting your own podcast: Basics

We will be discussing how to start your own podcast and covering topics such as planning and pitching ideas, recording tools, interview prep, introductory audio mixing, and how to distribute and market your podcast.

Carson Cornelius, University of Massachusetts

**Tiber Creek A** (Declaration Level 1B)

Storytelling with data

There is an art to finding a story within data, then understanding the big picture and visualizing the most important details to give it context. This session offers resources, stellar best practices and hands-on experience with the story that you want to tell.

Sara Quinn, University of Minnesota

**Tiber Creek B** (Declaration Level 1B)

Under pressure: Becoming a filmmaker in 48 hours

Join three creatives, who cut their teeth on fiction filmmaking by participating in the 48-Hour Film Project, as they walk you through their process of building a short film — from script to the big screen. They’ll share tips and tricks they’ve picked up along the way, so you can go build a team and create stories you, too, are proud of. The session will cover topics such as story conceiving and storyboarding, the visual language of cinematography, lighting and editing techniques, and the value of sound design and selecting music.

Grace Boyle, video editor

Mylan Cannon, director of photography, gaffer

Josh Cheung, music composer

Tracy Matthews, writer, producer & director

**Penn Quarter A**

(Declaration Level 1B)

Mobile tools and more for your newsroom

Learn how to use the best and coolest mobile apps for reporting and editing on the go. Explore useful, free desktop tools in this hands-on workshop. Make sure to bring a laptop and be ready to learn some new tips and tricks. Participants will get handouts with links to tools, examples, training videos, exercises and much more.

Mike Reilley, founder and editor, Journaliststoolbox.org, University of Illinois Chicago

**Constitution Ballroom**

8 a.m.-4:30 p.m.

Registration

Process your convention registration in the main exhibit area. Enjoy some breakout sessions and return for the trade show.

**Trade show**

8:30 a.m.-4:30 p.m.

Constitution Ballroom

Visit the trade show floor where you’ll have the opportunity to browse companies and schools offering services and products for collegiate-media programs.

**SPJ**

9-9:50 a.m.

Declaration A

(Declaration Level 1B)

Women in journalism: From news assistants to the editor’s chair — or not

Women make up 60 percent of journalism students — and men are 60 percent of newsroom employees.

Norah O’Donnell anchors the “CBS Evening News,” Sally Buzbee is the first female executive editor of The New York Times. Meanwhile, women are 60 percent of newsroom employees and are 60 percent of newsroom employees.
SAN FRANCISCO 23
ACP SPRING NATIONAL COLLEGE MEDIA CONFERENCE
With the California College Media Association and the Journalism Association of Community Colleges


MARCH 9-11, 2023 • HYATT EMBARCADERO, SAN FRANCISCO

ACP’s spring conference returns to San Francisco, one of our favorite sites for one of our best conferences.

With dozens of learning sessions from experienced journalism professionals and advisers, the conference will give you that much-needed boost to conclude the academic year and prepare you for what's ahead.

Registration: $135 ACP/CCMA/JACC members and $155 non-members
Rooms: $245 single/double and $260 trip/quad

ACPCONFERENCE.ORG
Washington Post, and women make up a majority of the staff at USA Today. It wasn’t always so. Lawsuits and women’s journalism organizations helped propel women to top jobs, but there is still more to be done. Judy Beck

**MAGAZINES**
9-9:50 a.m.
Farragut Square
(Independence Level 5B)

**How your literary magazine can save student media... (And the world, who knows?)**
College media is challenged every day by the indifference, or sometimes callousness, of university administrations. What can humble literary artists do? Quite a lot, actually. Combine ancient storytelling techniques with modern-day mutual backscratching to not only grow readership but gain loyalty from the campus community for student media as a whole.

Bryce McNeil, University of Kentucky
Raven Montenegro, Survivor Alliance

**REPORTING, EDITING & STORYTELLING**
9-9:50 a.m.
Franklin Square
(Independence Level 5B)

**Award-winning reporters employ empathy and so should you**
Smart journalists employ empathy as a relational approach and a research method. We will discuss how empathy cultivates curiosity, challenges prejudices, gives a writer access to common ground with others, encourages the translation of nonverbal cues into solid information and more.

Janet Blank-Libra, Augustana University

**HOTOJOURNALISM**
9-9:50 a.m.
Independence B
(Independence Level 5B)

**Photo Shootout introduction**
Fine-tune your photo skills with the people of Washington, D.C., as your subject matter. Student photojournalists can compete in an on-site competition. To participate, students must be registered for the convention and bring their own camera and equipment to edit images.

Bradley Wilson, Midwestern State University

**LEADERSHIP**
9-9:50 a.m.
Independence C
(Independence Level 5B)

**STAFF MANAGEMENT**
9-9:50 a.m.
Independence D
(Independence Level 5B)

**Managing student publications: Tips and tricks**
From promotion to production to delivery, a student publication can be a complex process. With decades of experience, the panelists will discuss the processes, procedures and the team effort needed to deliver successful student publications on a monthly or yearly schedule. You will learn some tips, tricks and pitfalls to avoid.

Bridge Murphy, Kim Meltzer

**MEDIA LAW & ETHICS**
9-9:50 a.m.
Independence E
(Independence Level 5B)

**Privacy Law 101**
The law recognizes that every person sometimes has the right to be left alone — even by journalists. This session will help student media understand where the legal lines have been drawn. What stories/photos/practices should you avoid? What is fair game? What happens if someone wants you to take down a story that was previously published?

Mike Hiestand, Student Press Law Center

**SPJ**
9-9:50 a.m.
Lafayette Park
(Independence Level 5B)

**Tips for working with your PIO**
Learn how your newsroom can drive coverage. Learn how newsrooms in Los Angeles, San Francisco, Raleigh, North Carolina, are using local data to find scoops, increase engagement and even connect individual neighborhoods. This system, developed by computer scientists and journalists at University of Southern California, turns publicly available data into news while lowering the costs of reporting.

Gabriel Kahn, University of Southern California
Ashley Tyralle, WRAL

**PROFESSIONAL & PERSONAL DEVELOPMENT**
9-9:50 a.m.
Tiber Creek A (Declaration Level 1B)

**Build your skills, join a great team**
There are a lot of different jobs available, but how do you position yourself for the best fit? Learn what employers are looking for and what you can do to make sure you’re giving yourself the best possible opportunity to advance.

Rick Green, The Press Democrat

**THE FUTURE: ENGAGEMENT & PLATFORMS**
9-9:50 a.m.
Tiber Creek B (Declaration Level 1B)

**Creating a membership program for generating reader engagement**
The Chronicle, The Daily Tar Heel and The State News worked in collaboration with a university-wide change consulting group (think Table Stakes) called Blue Engine for the entire school year. We set individual goals around growing reader revenue (memberships, donations) and all the things that go with that (email lists, tech stack, stewardship, etc.). We’re trying to figure out how to keep it going. We will, but what’s next? And we want to share our findings with college media and encourage others to try this.

Chrisy Beck, Duke University

**DESIGN**
9-9:50 a.m.
Wilson (Constitution Level 3B)

**Not your grandfather’s National Geographic**
Step inside the yellow border and learn how a magazine published consistently for more than 133 years continues to innovate. Michael Tribble, Nat Geo’s vice president of Integrated Storytelling, will walk you through the iconic magazine’s editorial process and give you a behind-the-scenes tour of how telling stories about the most incredible places in the universe requires thinking outside of traditional media constraints.

Michael Tribble, National Geographic

**SPJ**
10-10:50 a.m.
Bunham (Constitution Level 3B)

**How to get your investigative projects funded**
Learn about grants and fellowships that are available to support investigative journalists, and get tips on how to apply for them successfully. This session will provide concrete resources, leads and tips from both leaders of organizations and journalists who have successfully secured funding from them. Gain specific ideas for funding sources that could support your reporting, concrete tips on how to structure effective proposals for funding and contact information for funders who you can follow up with for help applying for funding.

Eric Ferrero, Fund for Investigative Journalism
Margaret Engel, Alicia Patterson Journalism Foundation

**SPJ**
10-10:50 a.m.
Declaration A
(Declaration Level 1B)

**AP Style smackdown**
Does your staff follow Associated Press Style? Do they even know what it is? Learn why the AP Stylebook is a definitive reference for journalists when it comes to accuracy, sensitivity and consistency. Hear how you can start using it to make your newspaper or yearbook stronger.

Or, if you already use it, how to make better use of its guidance.

Claire Regan, SPJ

**REPORTING, EDITING & STORYTELLING**
10-10:50 a.m.
Farragut Square
(Independence Level 5B)

**Conspiracy theories and media: Definitions and challenges**
Conspiracy theories have been part of American politics since the founding. However, they have been growing in the last half-decade, creating new challenges for media. This presentation will give some background on what conspiracy theories are, their current place in American politics and how media should handle them.

Robert Spicer, Millersville University

**MAGAZINES**
10-10:50 a.m.
Independence B
(Independence Level 5B)

**Evolution of the campus magazine: How a pandemic and social justice movement have changed values**
Operations of general-interest campus magazines do not follow a temporal news cycle. But with the isolation and unease of a pandemic, heartbreak of police-involved shootings and energy of social justice demonstrations, student staffs faced the challenge of producing relevant content amid a changing definition of culture and voice. This panel charts these challenges and how campus magazines — as cultural artifacts capture these moments. Listen to some trends of CMA/ACP/SPJ members and hear how social conditions challenged the definition of campus culture by student journalists involved in campus media magazine production.

Carol Tenzin, Murray State University

**REPORTING, EDITING & STORYTELLING**
10-10:50 a.m.
Franklin Square
(Independence Level 5B)

**Local journalism is the lifeblood of democracy**
Reporting on local decision makers, business owners and characters helps everyone who lives in a community make intelligent decisions in their lives. But what happens when
Thursday

Check the convention app for the latest information. SPJ-track sessions are open to ACP/CMA registrants.

REPORTING, EDITING & STORYTELLING
10-10:50 a.m. Independence B (Independence Level SB)

How to cover a music festival before you’re old enough to drink at one
Yes, you can cover 13 bands in eight hours. You can interview musicians and not get lame answers. You can write a review before your first caffeine buzz wears off and a detailed preview for the next day without staying up all night. Learn how to plan your day from a young reporter published in Teen Vogue, Rock Sound Magazine, Cosmopolitan and more.
Emily Bloch, The Philadelphia Inquirer

SPORTS
10-10:50 a.m. Independence C (Independence Level SB)

Why is the SID such an SOB?
All you want to do is talk to an athlete to write a profile for your publication. Why does the sports information director make it so hard to get access to a student-athlete?
Gary Metzker, California State University, Long Beach

MEDIA LAW & ETHICS
10-10:50 a.m. Independence DE (Independence Level SB)

FOIA and access to information
Getting good information is key to good reporting. We’ll talk about the ins and outs of public records requests, how/where that pesky FERPA excuse applies (it usually doesn’t) and what to do if you’re being given the runaround.
Mike Hestand, Student Press Law Center

SPJ
10-10:50 a.m. Lafayette Park (Independence Level SB)

Résumé reels & portfolios: Advice from recruiters
Ready for the next step in your career? Hear from recruiters and former hiring managers as they share tips on how to get your resume, reel and portfolio noticed, and tricks for landing that next job. Learn how to avoid common mistakes in applications and hear how to ace the interview.
Heather Lovett Dunn, Arizona State University
Lesley Van Ness, Gray Television
Chip Mahaney, E.W. Scripps Co.
Patrick McCreery, Glass City Talent

ADVISERS
10-10:50 a.m. Latrobe (Constitution Level 3B)

Becoming a leader in CMA
CMA’s elections are coming up next spring. Ever thought about running? If so, you should. This session will demystify the election process and explain why you should run to become a CMA board member.
Chris Whitley, Tarrant County College
Jackie Alexander, University of Alabama at Birmingham
Bryce McNeil, University of Kentucky

SPJ
10-10:50 a.m. Penn Quarter A (Declaration Level 1B)

Restoring public trust in the news
A new documentary called “Trusted Sources” focuses on solutions to the steady decline of public trust in news. This interactive panel discussion will include preview clips from the film and practical advice for addressing audience skepticism. What should the public know about how you do your job? What issues have you faced in overcoming media mistrust? Join your peers in envisioning the future of journalism.
Don Colaccino, “Trusted Sources” documentary

SPJ
10-10:50 a.m. Penn Quarter B (Declaration Level 1B)

Hot topics in media law
In today’s litigious culture, journalists face a range of risks: defamation, invasion of privacy and numerous other legal challenges. This session focuses on the legal and First Amendment issues confronting journalists. Hosted by Roy Gutterman, professor and director of the Tully Center for Free Speech at Syracuse University, the discussion will include some top media lawyers, including Alia Smith, whose practice with Ballard Spahr in Washington, D.C., focuses on defending publishers and broadcasters against claims of defamation.
Roy Gutterman, Syracuse University
Alia Smith, Ballard Spahr
Israel Balderas, Elon University
Lisa Zycherman, Reporters Committee for Freedom for the Press

REPORTING, EDITING & STORYTELLING
10-10:50 a.m. Tiber Creek A (Declaration Level 1B)

Seize today, seize tomorrow
There’s no denying the daily deadline pressures every reporter faces, but how do you make sure you’re planning for tomorrow with meaty, investigative work? Learn some tips and tricks to do what’s needed every day while finding ways to complete larger future stories that can have range and impact.
Rick Green, The Press Democrat

ADVERTISING
11 a.m.-12:20 p.m. Independence Ballroom

KEYNOTE
11 a.m.-12:20 p.m. Independence Ballroom

Elections in a time of turmoil: What every journalist needs to know
The midterms are just days away. But this year, more is at stake than control of Congress. Our democracy hangs in the balance. Since 2021, two dozen states enacted laws to suppress the vote or permit interference in elections. More than a third of voters believe the 2020 election was rigged, and droves of experienced poll workers have quit, weary of harassment. Three election experts will offer news you can use on recent changes to state election laws, efforts to help citizens who face problems on Election Day and the rights of journalists to cover what happens at the polls.
Jeanette Senecal, League of Women Voters

CRITIQUES
1:30 p.m.-4:30 p.m. Cabin John (Constitution Level 3B)

Critiques
Get expert advice from an experienced CMA adviser in a 50-minute critique. You’ll direct the conversation to focus on whatever area you’d like to discuss the most. Pre-registration required. Check your email for your time slot.

SPJ
1:30-2:20 p.m. Declaration A (Declaration Level 1B)

Working for you and on your side: Consumer investigations
Everywhere you turn, it appears as though there is a new scam emerging from the shadows. It is why consumer investigations are so important. Whether they’re long-form investigations or a two-minute piece, in this session we will share how you can effectively navigate the consumer investigative world while telling compelling stories that build trust between you and the community and show that you’re truly working hard for them. We’ll also share tips and story ideas that you can take home to your news market.
Caresse Jackman, Investigate TV/Gray Television
We'll address multiple ways to and social media platforms.

Expertise and your storytelling you to use your access, your placement, and suggest ways for advisers and students to develop long-term projects on college schedules utilizing small budgets.

Thomas Grant, Abraham Baldwin Agricultural College

**SPORTS**

1:30-2:20 p.m.

Franklin Square (Independence Level 5B)

**Developing a sports website worth reading**

Audiences have ever-changing expectations on how they consume sports information. They don't want stories posted on websites late at night or days later, nor do they merely want a summary of key plays. They want you to use your access, your expertise and your storytelling abilities to engage them rapidly, and frequently, on all digital and social media platforms. We'll address multiple ways to improve, or develop, your sports coverage.

Joe Gisondi, Eastern Illinois University

**THE FUTURE: ENGAGEMENT & PLATFORMS**

1:30-2:20 p.m.

Independence C (Independence Level 5B)

**Letters 101:** Why you should start or expand now

Starting and running a popular email newsletter is easier than you think. Get a boatload of basic info, including tips how for how to make it work in your newsroom.

David Simpson, Georgia Southern University

**MEDIA LAW & ETHICS**

1:30-2:20 p.m.

Independence DE (Independence Level 5B)

**Can I publish this? Conducting a self-directed pre-publication review and keeping yourself out of legal trouble**

Libel? Privacy? Intellectual property? When you're producing a publication, there are many legal risks to keep in mind. But don't fear — we'll go over tips and tricks for reviewing your own content to keep you out of the courtroom and in the newsroom.

Lindzie Rank, Foundation for Individual Rights and Expression

**SPJ**

1:30-2:20 p.m.

Lafayette Park (Independence Level 5B)

**Small effort, big payoff: Video and audio tricks**

Stop making your viewers and listeners' ears work so hard in your stories. That shotgun mic on your camera isn't as good as you think it is. Learn some simple basics to make your audio sound great, including the most important technical factor when recording sound, when to use headphones, why you can use headphones as a microphone and what to do when your mic cuts out right before an important interview. Learn how to make a small effort get a big payoff for whatever sounds you're recording. Your viewers will thank you.

Brian Champagne, Utah State University

**Reporting, Editing & Storytelling**

1:30-2:20 p.m.

Tiber Creek B (Declaration Level 18)

**Interviewing 101: How to prepare for and execute clean interviews**

One of the major challenges since COVID hit is getting your staff out there again interviewing in-person with the goals of getting at the heart of the story. This session will give you some tips/tricks to help your staff redevelop the confidence necessary for good interviews. You will learn techniques for crafting good questions, asking follow-ups and engaging both with your interview subject and your intended audience.

James Carviou, Missouri Western State University

**SPJ**

1:30-2:20 p.m.

Burnham (Constitution Level 38)

**On the beat: Covering the courts**

The court beat involves criminal, civil, family and juvenile court cases. There are also federal courts, including immigration. The journalists on this panel will share tips on covering the most newsworthy trials and finding stories at the courthouse that you may not know are happening. Learn how to build trust and find sources among judges, defense attorneys, prosecutors, public defenders and more. Find out the basics you need to know to cover a trial before it gets started, including plea bargains and motions to throw out a case.

Daniele Ibarra, KTUL

Erica Hernandez, KSAT-TV

Jane Harper, The Virginian-Pilot

Brian Collister, Independent Investigative Network

**PROFESSIONAL & PERSONAL DEVELOPMENT**

1:30-2:20 p.m.

Tiber Creek B (Declaration Level 18)

**Turn an idea into a job and a job into a career**

This session will explore and present ways to capitalize on academic skills, experience and talents. We'll discover and discuss how to mine your skills and experiences to set you apart in the job market. Learn how to build a professional network and leverage it to find and create meaningful internship or employment opportunities.

Maggie Mullikan, Elon University

**SPJ**

1:30-2:20 p.m.

Wilson (Constitution Level 38)

**Design thinking**

Consider content from a visual perspective while you keep the audience experience top of mind.

Emily Sabens, The Washington Post

**SPJ**

2:30-3:20 p.m.

Burnham (Constitution Level 38)

**Social media**

1:30-2:20 p.m.

Lafayette Park (Independence Level 5B)

**Life's too short for boring social media**

When this speaker started at her town’s daily newspaper, she quickly realized she was the youngest employee in the room. She knew the paper had a number of records that are most newsworthy trials and finding stories at the courthouse that you may not know are happening. Learn how to build trust and find sources among judges, defense attorneys, prosecutors, public defenders and more. Find out the basics you need to know to cover a trial before it gets started, including plea bargains and motions to throw out a case.

Daniele Ibarra, KTUL

Erica Hernandez, KSAT-TV

Jane Harper, The Virginian-Pilot

Brian Collister, Independent Investigative Network

**SPJ**

2:30-3:20 p.m.

Penn Quarter B (Indepedence Level 18)

**Can you TikTok the news? Using social media video to report and present real journalism**

As social-media outlets have expanded and changed, news organizations have found clever ways to present news on these platforms — and harness the power of social media for sources in their reporting. In this session, Northwestern professor Craig Duff will talk about how outlets from The New York Times to Vox to AJ+ to The Washington Post have each made their mark in social-media video.

Craig Duff, Northwestern University

**MEDIAS**

2:30-3:20 p.m.

Faragut Square (Indepedence Level 5B)

**Public records and private schools**

Private schools don't have the same freedom of information obligations as public schools, but that doesn't mean they don't have any. Private schools have the obligation to disclose a number of records that are important to readers. We'll talk about some common ones and how to find the uncommon ones.

Anne Marie Tamburro, Foundation for Individual Rights and Expression

**SOCIAL MEDIA**

2:30-3:20 p.m.

Tiber Creek B (Declaration Level 18)

**Can you TikTok the news? Using social media video to report and present real journalism**

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Craig Duff, Northwestern University

**SPJ**

2:30-3:20 p.m.

Declaration A (Declaration Level 18)

**Presenting journalism's story to Congress**

Journalists are used to covering Congress. But what about when they want to lobby members for measures that make government actions more transparent, or create protections for journalists like a shield law? We'll learn about the effectiveness of past efforts and how to best go about advancing journalism's interests in our nation's capital.

Al Cross, University of Kentucky

**SPJ**

2:30-3:20 p.m.

Declaration B (Declaration Level 18)

**Public records and private schools**

Private schools don't have the same freedom of information obligations as public schools, but that doesn't mean they don't have any. Private schools have the obligation to disclose a number of records that are important to readers. We'll talk about some common ones and how to find the uncommon ones.

Anne Marie Tamburro, Foundation for Individual Rights and Expression

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2:30-3:20 p.m.

Faragut Square (Indepedence Level 5B)

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Craig Duff, Northwestern University

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Declaration B (Declaration Level 18)

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Al Cross, University of Kentucky
Thursday

THE FUTURE: ENGAGEMENT & PLATFORMS
2:30-3:20 p.m.
Franklin Square (Independence Level 5B)
Decentralized journalism, aka the post-traditional journalism movement
The internet broke the business models of traditional publishers, leaving a demand for investigative reporting, and niche interest areas and beats. The reporters that will be most sought after are those that deeply know their beats and are savvy users of social media who can build their audiences. This session will offer tips to prepare you to fill this demand.
Toni Albertson, University of Southern California

PHOTOJOURNALISM
2:30-3:20 p.m.
Independence B (Independence Level 5B)
Taking better feature photos: Slices of life
What makes good feature photos and what should you look for to get them? Get these answers and view award-winning feature photography examples. Learn how to get great feature photos by capturing an exceptional moment within a common, everyday occurrence.
Kevin Kleine, Berry College

THE FUTURE: ENGAGEMENT & PLATFORMS
2:30-3:20 p.m.
Independence C (Independence Level 5B)
Newsletters 202: Make them better
Want to try some new things with your newsletter? See what other college and commercial outlets are doing and talk about new ideas with fellow newsletter enthusiasts.
David Simpson, Georgia Southern University

MEDIA LAW & ETHICS
2:30-3:20 p.m.
Independence DE (Independence Level 5B)
Copyright, fair use made simple
While it's great to understand how statutory fair use works and all the different ways it can be applied, at the end of the day, most modern courts make fair use decisions in a simplified way. Find out how you can do the same thing and make accurate fair-use decisions when you're on deadline.
Adam Goldstein, Foundation for Individual Rights and Expression

SPJ
2:30-3:20 p.m.
Lafayette Park (Independence Level 5B)
Fatal fire in the Bronx: The power of investigative reporting
A New York Times investigation shows how the main safety system failed in a New York City high-rise, turning it into a deadly chimney of smoke that left 17 people dead. Four journalists on the team explain how they reviewed design documents, inspected the building in person and gathered photos and video to understand how the catastrophe unfolded and concluded that the deaths were preventable. Detailed 3D graphics bring the storytelling to life.
Claire Regan, Capital B

PROFESSIONAL & PERSONAL DEVELOPMENT
2:30-3:20 p.m.
Latrobe (Constitution Level 3B)
Striking a balance: Addressing the demands of a changing profession while meeting student needs
Student publications are ground zero for incorporating professional skills in ways that lead to portfolio work strong enough to catch the attention of media organizations hiring interns and entry-level staff. This workshop explores feedback from 90-minute interviews with 19 journalists working and hiring interns for 17 organizations. Journalists explained how they approach job applications as well as how they consider geographic location, program accreditation and a student's major in hiring decisions. They also explained where new hires succeed and where they fail.
Josh Davis and Laura Moorhead, San Francisco State University

SPJ
2:30-3:20 p.m.
Penn Quarter A (Declaration Level 18)
Uncover and enhance your news stories with Census Bureau data
Equipped with data from the 2020 Census and American Community Survey, journalists can augment and enrich their reporting on a variety of social topics. In this presentation, you will learn the fundamentals of both the 2020 Census and ACS, as well as how to access data from each. Presenters will also demonstrate how to customize data to meet your needs. They’ll also share updates and provide resources relevant for journalists.
Ryan Ricciardi, U.S. Census Bureau

SPJ
2:30-3:20 p.m.
Penn Quarter B (Declaration Level 18)
FOIA and college athletics reporting
Odds are your sports reporting is too deferential to the institution you cover, and the administrators and coaches want you none the wiser. Learn how and where public records reporting can be beneficial in finding stories within your university's athletic department and how that department folds into your college or university more broadly.
Wesley Wright, Florida Atlantic University

ADVISERS
2:30-3:20 p.m.
Tiber Creek A (Declaration Level 3B)
Advising 101
Introduction to advising
This session will help you better understand your role so you can help others better understand what you do and what you don't do. Topics include the role of the adviser, its challenges and the basics of advising.
Fredwick Batiste, Houston Community College

PROFESSIONAL & PERSONAL DEVELOPMENT
2:30-3:20 p.m.
Wilson (Constitution Level 3B)
Washington women in journalism: The path to success
This session will feature three successful reporters based in Washington, D.C. Each of these women will share how they made it there, what their day-to-day work entails, and tips and techniques for those who want to follow in their footsteps.

SPJ
3:30-4:20 p.m.
Burnham (Constitution Level 3B)
Journalist safety update 2022
News gathering is dangerous and safety considerations are no longer just for journalists going off to war. Domestic journalists face hazards every day on the streets of their own communities. From door-knocks, crime, extreme weather, civil unrest and covering politics, the landscape has changed, and we need to be prepared. Talk about current threats, future trends and practical solutions including safety education, personal protective equipment selection and event or incident planning.
Chris Post, International Media Support Group

SPJ
3:30-4:20 p.m.
Declaration A (Declaration Level 18)
Headless body in a topless bar: Headline Writing 101
Every story deserves a strong headline, but it takes some journalists a whole career to become good at writing one. You can do it in just 50 minutes thanks to this session, which will offer three simple steps to help you master this critical skill.
Claire Regan, SPJ

DATA & VISUALIZATION
3:30-4:20 p.m.
Declaration B (Declaration Level 18)
Telling compelling stories with data
We will explore a few tools data journalists use to clean, visualize and analyze data sets. We will also touch on a few ways data can help elevate reporting and help tell powerful stories.
John D. Harden, The Washington Post

REPORTING, EDITING & STORYTELLING
3:30-4:20 p.m.
Farragut Square (Independence Level 5B)
Stop, Look, Listen. Story ideas are everywhere “What do I write about?” makes an editor nervous, but Stop, Look, Listen and use some creativity and thought to that interesting story idea. This session will present ideas from routine to unusual to “off the wall” and how to find and develop them.
Fred Stewart, Texas A&M University-Commerce (retired)
MEDIA LAW & ETHICS
3:30-4:20 p.m.
Independence DE
(Independence Level 5B)
Beware of the copyright bots: Borrowing online photos and stuff
It’s never been easier — and potentially more risky — to help yourself to photos, videos and music. Join us for a quick copyright primer and tips (and warnings) about finding truly free material that’s safe to re-publish.
Jonathan Falk,
Student Press Law Center

SPJ
3:30-4:20 p.m.
Lafayette Park
(Independence Level 5B)
Building the next generation of community and investigative journalists
Community and investigative reporting offer journalism students a remarkable range of opportunities to make an immediate difference in people’s day-to-day lives through their work, but teaching the advanced skills needed to dive deep can be challenging. This panel will focus on best practices to overcome the obstacles that many student journalists face in carrying out community and investigative reporting projects, as well as ways to publish, market and brand their work in university-based and professional media outlets.
Mario Murillo, Hofstra University
Megan Nathali, Hofstra Chronicle
Chris Vaccaro,
Digital News, Alice USA

PROFESSIONAL & PERSONAL DEVELOPMENT
3:30-4:20 p.m.
Latrobe (Constitution Level 3B)
Talkin’ LinkedIn and résumés
An experienced recruiter will describe how LinkedIn, combined with a powerful résumé, will open opportunities on the job market. Get tips and advice on making both of them effective in your job search.
Aric Johnson,
Arizona State University

SPJ
3:30-4:20 p.m.
Penn Quarter A
(Declaration Level 1B)
Time Now for the SPJ Story Exchange:
Breaking and enterprise in a digital age
The balance between breaking news and enterprise reporting can be, at best, a delicate one for student and professional journalists. Hear from journalists who have done both breaking news and enterprise reporting. If you’re looking for ways to make your stories stronger, then this session is for you. You’ll enjoy the opportunity to hear some great stories, and you’ll return to work ready to seek truth and report it in new ways.
Elizabeth Smith,
Pepperdine University
Sarah McCammon, NPR
April Bethwa, The Washington Post

SPJ
3:30-4:20 p.m.
Penn Quarter B
(Declaration Level 1B)
Freelancing 201:
It’s been awhile. How do I expand my freelance business?
Journalists who have freelanced for a while soon become ready for something newer, bigger and better. This session will move colleagues beyond the Freelancing 101 basics of launching a freelance journalism business by providing tips for finding new, more and better-paying clients or markets, negotiating higher fees, regularly increasing rates, working in new fields, topics and media that can provide more variety in topics or clients, as well as higher income, using networking, social media and other techniques to expand their visibility, and learning new skills to offer beyond writing/reporting, such as editing, podcasting, teaching, coaching, public speaking and more.
Ruth E. Thaler-Carter,
freelance writer/editor
Kathy Gambrell,
Content Essentials and Intensity Media Group

ADVISERS
3:30-4:20 p.m.
Tiber Creek A (Declaration Level 1B)
Advising 102:
Policies and procedures
This session is a crash course in how to set policies and procedures for your student staff and operation. The presenter will address topics including operational guidelines, student leader selection procedures and bylaws for student media organizations.
Fredrick Batiste,
Houston Community College

ADVERTISING & BUSINESS
3:30-4:20 p.m.
Tiber Creek B
(Declaration Level 1B)
Ad revenue decline in college newspapers
This study, based on an April survey of the 300+ CMA members who advise student newspapers, examines the effects of COVID-19 and declines in advertising and other revenue on corresponding declines in college newspaper circulation and print publishing frequency as well as the move to online publication.
Robert Bergland and Elizabeth Brightwell,
Northwest Missouri State University

ADVISERS
3:30-4:20 p.m.
Wilson (Constitution Level 3B)
So, you’re a broadcaster advising the yearbook. Now what?
With student media consolidation on many campuses, find out what you need to know if you’re advising a yearbook that’s not your area of expertise. We’ll share lessons learned and what to look for in finding a publisher.
Ed Arke, Messiah University
Steven Chappell,
Northwest Missouri State University

CMA / ADVISERS
4:30-5:30 p.m.
Independence DE
(Independence Level 5B)
CMA membership meeting
CMA members can come to hear about what we’ve done and where we’re going. Also, two new board members will be sworn into their offices

AWARDS
5:30-6:30 p.m.
Independence Ballroom
CMA Pinnacle Awards
CMA’s Pinnacle Awards recognize the best college media— print, broadcast and online — across nearly 100 categories. Thousands of entries were judged by media professionals from across the country this year.

RECEPTION
6:30-7:30 p.m.
Grand Foyer
CMA adviser reception
Join us after the Pinnacle Awards ceremony for a reception with food and drinks.

Thursday
Friday

TRADE SHOW
8 a.m.-4 p.m.
Constitution Ballroom

Trade show
Visit the trade show floor where you’ll have the opportunity to browse companies and schools offering services and products for collegiate-media programs.

AWARDS
8:30 a.m.-9:30 a.m.
National Press Club

ACP Pioneer Awards
To celebrate its 100th year, ACP announces the inaugural class of 100 Pioneer Award winners, whose leadership has guided collegiate media and ACP for a century.

By invitation.

CRITIQUES
9 a.m.-4:30 p.m.
Cabin John (Constitution Level 3B)

Critiques
Get expert advice from an experienced CMA adviser in a 50-minute critique. You’ll direct the conversation to focus on whatever area you’d like to discuss the most. Pre-registration required. Check your email for your specific time slot.

SPJ
9-9:50 a.m.
Burnham (Constitution Level 3B)

Disinformation and the death of democracy: practical things journalists can do
The increasing prevalence of disinformation and misinformation are negatively impacting democratic processes, as voter education declines, civic distrust deepens and partisan divides grow. Against this landscape, journalists have tools at their disposal to fight against disinformation and to mitigate misinformation. Panelists will review the extent of the disinformation problem, provide examples of disinformation’s effects on democratic processes and offer recommendations for what journalists can do to strengthen the democracy on which the foundation of a free press depends.

Bey-Ling Sha, California State University, Fullerton
Mariana De Maio, Lehig University
Aneeta Henry, Institute for Public Relations

SPJ
9-9:50 a.m.
Declaration A

College Press Freedom
101
You might be being censored — and you don’t even know it. Content-based budget cuts? Restricted access to information? Need to go through the university PR machine to talk to anyone? How do you know if it is censorship and how to recognize if you are self-censoring.

Mike Hiestand and Hadar Harris, Student Press Law Center

SPJ
9-9:50 a.m.

Photojournalism
9-9:50 a.m.
Franklin Square (Independence Level 5B)

Picture perfect: How to make something out of nothing
How do photojournalists covering the White House keep creating powerful and informative imagery day after day? Join photojournalist Al Drago as he breaks down his process to capturing new and distinctive moments in the fast-paced world of DC politics.

Al Drago, freelance photojournalist

SPJ
9-9:50 a.m.

Engagement & Platforms
9-9:50 a.m.
Independence B (Independence Level 5B)

Using audience and community engagement to make better journalism
Guesing the information needs of your audience and community doesn’t always work. In this session, we will discuss the differences between audience engagement and community engagement. We will talk about how using both in your newsroom, or in your individual reporting, creates more thoughtful journalism that benefits your audience and community. From social media to newsletters, listening sessions to surveys, we’ll discuss the qualitative and quantitative data that can be measured through successful engagement.

Matt Rasnic, PBS NewsHour

SPJ
9-9:50 a.m.

Four elements of great photography
How do we know if a photograph is good or bad? What language can we use when describing why we like or dislike a photo? This session will explore the four elements that make up all great photographs and teach us to be better communicators as we discuss photography.

Dylan Wilson, Augusta University
PROFESSIONAL & PERSONAL DEVELOPMENT
9-9:50 a.m.
Tiber Creek A (Declaration Level 1B)
Report for America & journalism job opportunities
Report for America is a national service program that places emerging and experienced journalists in local newsrooms across the country to report on under-covered issues and communities. Report for America journalists join a movement to strengthen communities — and democracy — through local journalism that is truthful, fearless, fair and smart. Learn more about the program, information sessions and applications here.
Earl Johnson, Report for America

ADVISORS
9-9:50 a.m.
Tiber Creek B (Declaration Level 1B)
Advising 101: Budget and revenue
College media advisers often start their jobs knowing all about the journalism or the technological aspects of the job, but we don’t always know everything about the business side...the part that pays the bills. This session will address a variety of topics including how to set ad rates, manage expenses and find additional revenue.
Fredrick Batiste, Houston Community College

ADVERTISING & BUSINESS
9-9:50 a.m.
Wilson (Constitution Level 3B)
Ad sales in a multiplatform newsroom
This session will explore innovative techniques to cultivate local ad sales across newsroom platforms. A student business director will address how one college newsroom exponentially increased its advertising sales and commercial presence in a competitive market in the Los Angeles area.
Elizabeth Smith and Sahej Bhasin, Pepperdine University

SPJ
10-10:50 a.m.
Burnham (Constitution Level 3B)
Google Tools Training: Detecting Disinformation
In a sea of information, getting the right information is critical to our jobs as journalists. But how do we find what we need effectively and efficiently? How do we also detect and verify that information? What tools, strategies and techniques help us ensure the accuracy of our work? This session will look to answer these questions and more, with priority on workflows and examples that will help us detect disinformation.
Frank Bi, Star Tribune

SPJ
10-10:50 a.m.
(Declaration Level 1B)
Farragut Square
The ABCs of L-I-B-E-L
While just saying the word aloud can bring shivers down a journalist’s spine, the basics of libel law — and the keys to avoiding it — are actually fairly simple. Let’s clear the fear. We will also spend some time talking about what to do when you get a take-down request (and you will).
Jonathan Falk, Student Press Law Center

BROADCAST, AUDIO, VIDEO & PODCASTS
10-10:50 a.m.
Independence Level 5B
Taking your podcast to the next level
This session will cover everything an aspiring podcaster needs to create an engaging podcast episode. We will brainstorm episode ideas, discuss cost-effective equipment, give tips for recording high-quality narrations and interviews, and walk through how to mix sound using projects in Audition, with insight from the speaker’s podcast, “The Youth Vote,” and experiences at NPR.
Lydia Caltiri, NPR Newsicast

PHOTOJOURNALISM
10-10:50 a.m.
Independence B (Declaration Level 1B)
The (not so) scary world of freelance photography
As traditional jobs in newspapers or television decline, there is a rise in journalists being their own boss. Join photojournalists Al Drago and Kenny Holston as they discuss the ups, downs and everything in between. Topics will include getting started, maintaining editor relationships and balancing personal work and personal life.
Al Drago, freelance photojournalist

REPORTING, EDITING & STORYTELLING
10-10:50 a.m.
Independence B (Declaration Level 1B)
Keeping news alive in small-town America
Revenue declines, social media competition and staffing shortages are all helping create news deserts across America. That’s never truer than in small towns. This session will explore innovative ways companies, nonprofits, consortiums, startups and families are developing a variety of local news ecosystems at a time when we are at a democratic crossroads and America needs an independent press more than ever.
Kevin Z. Smith and Andrew Alexander, Ohio University
Steve Waldman, Report for America
Denise Bonura, The Shippensburg News-Chronicle

SPJ
10-10:50 a.m.
(Declaration Level 1B)
Farragut Square
Telling the stories of vulnerable people: Trauma-informed journalism
Whether reporting on gun violence, social justice, COVID-19, sexual assault, climate disaster or gender identity, journalists often speak with people or sources experiencing traumatic events. Knowing how to bring sensitivity and earn trust is essential for telling those meaningful stories with honesty. Experienced panelists will offer best practices for trauma-informed reporting, including ways to establish and maintain trust, elicit meaningful narratives, tell the story with care and respect and maintain story integrity throughout editing.
Sandy West, independent journalist
Dean Nelson, Point Loma Nazarene University
Ann Hinga Klein
Jourdan Bennett-Begaye, Indian Country Today
Naseem Miller, The Journalist’s Resource
Kate Black, Dart Center for Journalism & Trauma

SPJ
10-10:50 a.m.
(Declaration Level 1B)
Latrobe (Constitution Level 3B)
You found that idea where?
They lie at the mall, on the web, on billboards and even in some well-designed junk mail. From Pinterest to magazines — ideas for stories, designs and theme concepts are everywhere. We’ll adapt ideas from professional resources that will give your publication a cutting-edge look and help you create a memorable yearbook, magazine or newspaper for your student audience.
Laura Schaub, University of Oklahoma

SPJ
10-10:50 a.m.
Peren Quarter A (Declaration Level 1B)
Making national news local and local news national
Whether you’re covering a school board meeting, a concert or a parade, there’s always more to the story than “here’s what happened.” In this session, we’ll talk about coming up with story ideas that appeal to both local and national audiences.
Jessica Contretas and Katie Mettler, The Washington Post
Friday

Check the convention app for the latest information. SPI-track sessions are open to ACP/CMA registrants.

**DESIGN / SPORTS**
10-10:50 a.m.
Tiber Creek A (Declaration Level 1B)
Your sports page sucks
The sports page is the second-most looked at page, so stop making it look so ugly. In this session, we will discuss how to make your page more reader-friendly.
KC Schaper,
The Washington Post

**ADVISERS**
10-10:50 a.m.
Tiber Creek B (Declaration Level 1B)
Advising 201: Recruiting, training and retaining
Student media doesn’t run without students. But it can be a struggle to recruit eager, talented, dedicated students — and to do it every year. This session will provide tips on recruiting and retaining a staff, developing leaders, incentivizing student media and training a media staff.
Fredrick Batiste,
Houston Community College

**REPORTING, EDITING & STORYTELLING**
DATA & VISUALIZATION, DESIGN
10-10:50 a.m.
Wilson (Constitution Level 3B)
Inventing visual story forms
Washington Post Graphics assignment editor Kevin Uhrmacher will present some approaches you can take on the way to producing creative and memorable visual stories. Whether with interactive tools, maps or other data visualizations, you’ll leave people wondering “How did they think to tell the story that way?”
Kevin Uhrmacher,
The Washington Post

**AFFINITY GROUPS**
12:30-1:20 p.m.
Join a discussion of fellow students to share challenges, ideas and insights.

Declaration B (Declaration Level 1B)
Latinx roundtable
Latrobe (Constitution Level 3B)
LGBTQ+ roundtable

**SPORTS**
1:30-2:20 p.m.
Independence Ballroom
Keynote Watergate at 50: Bob Woodward & Carl Bernstein
On the 50th anniversary of the Watergate break-in, legendary reporters Bob Woodward and Carl Bernstein will discuss the famous investigative story, how they broke it and its lasting influence on journalism.

Independence B (Independence Level 5B)
Broadcast roundtable
Farragut Square (Independence Level 5B)
Women’s roundtable
Franklin Square (Independence Level 5B)
Management roundtable

**SPJ**
1:30-2:20 p.m.
Burnham (Constitution Level 3B)
Safety in the field: Physical and digital concerns
Safety is of the utmost importance for journalists, both physically and digitally. Learn how to prepare for an assignment, gain firsthand knowledge of how to prepare risk assessments and how to be digitally secure and protect yourself as a journalist.
Alison Macrina,
Library Freedom Project

**SPJ**
1:30-2:20 p.m.
Lafayette Park (Independence Level 5B)
Pitching your story as a documentary
In the documentary market, there is a massive demand for content created by journalists, many of whom may not have thought of themselves as a viable extension of their work. The goal of this session is to teach journalists how best to market their stories to documentary producers and studio heads.
Brian Collister,
Independent Investigative Network

**SPJ**
1:30-2:20 p.m.
Declaration A (Declaration Level 1B)
Covering climate change: What journalists need to know
Climate change is the story of our era, touching every beat in journalism. It’s an environmental story, a justice story, political story, a business story — it’s even a sports story. Both local and global, climate change is the story of the century. Learn from some of the nation’s leading environmental reporters about the ins and outs of how to provide solid, accurate and creative coverage about climate change from different angles.

Independence C (Independence Level 5B)
Broadcast roundtable
Farragut Square (Independence Level 5B)
Women’s roundtable
Franklin Square (Independence Level 5B)
Management roundtable

**MEDIA LAW & ETHICS**
1:30-2:20 p.m.
Declaration B (Declaration Level 1B)
Trends in college press censorship
A recent nationwide survey revealed that more than 60 percent of college newspaper editors had experienced censorship at least once in the previous year. In this session, learn more about the data and walk away with five tips for avoiding and responding to censorship.

**PHOTOJOURNALISM**
1:30-2:20 p.m.
Independence B (Independence Level 5B)
Want better photos? Be engaged
Being a photojournalist is more than just making photos, getting quotes and writing stories. You don’t have to have subjects to talk to, you do not have a story. This presentation showcases meaningful ways to engage in the community you are covering, the better the connections, the better the stories.
Greg Cooper,
Eastern Illinois University

**THE FUTURE: ENGAGEMENT & PLATFORMS**
1:30-2:20 p.m.
Independence C (Independence Level 5B)
Expand and deliver
Students get involved in the issues that matter to them — from campus safety to climate change to gun violence — and student media can facilitate these conversations. Learn how to expand your program to engage more contributors and serve a broader audience.
Eric Falquero, WAMU

**PROFESSIONAL & PERSONAL DEVELOPMENT**
1:30-2:20 p.m.
Indepenence DE (Independence Level 5B)
Trauma in the newsroom: How to protect your mental health
The American Psychological Association has described journalists as “vicarious first responders,” as student journalism poses special challenges to mental health with the added stress of dealing with classes and a demanding job. Covering a small community that students are a part of can make reporting on tragedy especially difficult. The former editor-in-chief of The Aisle at Southern Illinois University Edwardsville will discuss the foundations of these skills.
Alex Aultman

**SPJ**
1:30-2:20 p.m.
Pyron Quarter B (Declaration Level 1B)
War Reporting 101: Getting the story while getting it right
Whom do you trust in a war zone? This session reveals innovative methods for finding the truth from both journalists and the U.S. military. Included: a live update from within Ukraine and info on proper body armor, advice on analyzing propaganda and some surprising stories.
Bob Schapiro, New Jersey SPJ
Todd Vaziea, U.S. Navy SEALS
Natalie Grynyvych,
Ukrainian journalist
Friday

1:30-2:20 p.m. Latrobe (Constitution Level 3B)

Chicken salad: Radical redesign and rewriting
We're going to gut a half-dozen student newspapers in under an hour. We'll rip apart their front pages and redesign everything — including the name of the paper. We'll rewrite every headline and every story. Total carnage. Don’t like what you see? Make a compelling counter-argument and win cold hard cash.

Michael Karetzky, Debit.com

1:30-2:20 p.m. McPherson Square (Independence Level 5B)

Newsroom management: How to use psychological need-satisfaction to keep your staff happy and functional
Whether it’s overseeing editors from the EIC position or working with a staff of writers, photographers or designers as a section editor, management can be tough. Learn how you can connect with staffers more effectively and manage more efficiently by satisfying three basic psychological needs everyone has.

Vincent Filak, University of Wisconsin-Oshkosh

SPJ 1:30-2:20 p.m. Pennington A (Declaration Level 1B)

Moving mediums: The transition from print to broadcast
Making a seismic change can feel daunting, but this discussion with journalists who have successfully navigated a big switch — in a variety of ways and for a variety of reasons — will inspire you to reach for new heights. Are you an ink-stained wretcher curious about multimedia? Photojournalist longing to write? Secretly dreaming of anchoring a morning show? Come learn about the rewarding detours others have taken and connect with colleagues who are also on the cusp of professional breakthroughs.

Bijan C. Bayne, Meta/Viser

Hilary Niles

Stasia Overton Johnson, freelance journalist/TV producer

REPORTING, EDITING & STORYTELLING 1:30-2:20 p.m. Tiber Creek A (Declaration Level 1B)

Break into business reporting
Want to shine a light on injustices in your community, celebrate a local small business or report on the power players in your city? Then you are a prime candidate for business reporting, a smart career choice in a growing coverage area that generally pays well. Learn more about the business-reporting beat and the skills it needs.

Paul Glader, The King’s College

ADVISERS 1:30-2:20 p.m. Tiber Creek B (Declaration Level 1B)

Advising 203: Connecting with resources
Advising college media can sometimes feel really lonely. While there may not be many people on your campus who understand what you do, there are many people in the country who certainly do. This session will address resources available to advisers, the benefits of CMA and opportunities to network with your peers.

Fredrick Batiste, Houston Community College

REPORTING, EDITING & STORYTELLING 1:30-2:20 p.m. Wilson (Declaration Level 3B)

Solutions Journalism across platforms and in your newsroom
This session will examine how students can tackle Solutions Journalism reporting and how they can present these stories across platforms: digital, video, podcast and social media.

Theresa de los Santos and Elizabeth Smith, Pepperdine University

SPJ 2:30-3:20 p.m. Burnham (Constitution Level 3B)

Covering politics & the White House in 2022
As one of the most consequential midterms in years approaches, come join some of the nation’s top political journalists in a wide-ranging discussion on political reporting in Washington and beyond. Learn how they stay on top of stories and get political sources to talk. And in case you’re interested in scoring a White House beat, they’ve got tips for that, too.

Fin Gomez, CBS News

Jim Acosta, CNN

Paula Denetschaw, Indian Country Today

RESEARCH 2:30-3:20 p.m. Declaration A (Declaration Level 1B)

Defending democracy: What journalists got wrong about Jan. 6, and how to fix it
Decades of mass media research show definitively that news media shape people’s perceptions of social reality. For this reason, journalists have a heavy responsibility and moral obligation to ensure how they report current events helps people to understand what is really happening, not just about one particular incident, but also as part of a broader trending context. This session will address how journalists have shaped public understanding of democracy and existential threats to it — as well as ways in which news media can better defend democracy, which itself is foundational to the existence of a free press.

Bing-Ling Sha, California State University, Fullerton

Deborah Turner, League of Women Voters

PHOTOJOURNALISM, MEDIA LAW & ETHICS 2:30-3:20 p.m. Declaration B (Declaration Level 1B)

The right to photograph
What do cops, professors, university presidents and football coaches have in common? Opposable thumbs, and that they’re likely to say, “You can’t take pictures here.” They’re also usually wrong. We’ll talk about what’s really private, what to do when there’s a disagreement and how to avoid getting arrested for doing your job.

Adam Goldstein, Foundation for Individual Rights and Expression

SPJ 2:30-3:20 p.m. Faggart Square (Independence Level 5B)

Newspaper Digital Security 101
Protecting your newspaper from an ever-growing list of cybersecurity incidents may seem daunting, but there are easy changes to safeguard your work. In this session, we’ll be going over the first steps into digital security for journalists. We’ll play “spot the phish,” show examples of real-world phishing emails and learn how to look for the telltale signs.

David Huerta, Freedom of the Press Foundation

Leadership 2:30-3:20 p.m. Independence C (Independence Level 5B)

Putting first things first: Effective editorial leadership time management
Newsrooms are often beehives focusing on urgent things instead of the important things. It is vital to distinguish between the two. Let’s reflect on your newsroom — “Am I doing this because it is important or because it is simply urgent?”

Julia Lewis, University of Central Missouri

REPORTING, EDITING & STORYTELLING STAFF MANAGEMENT 2:30-3:20 p.m. Independence DE (Independence Level 5B)

Covering Capitol Hill
A panel of veteran journalists will share how-to information in an introduction to covering Capitol Hill. This panel will feature a press gallery staffer and several Hill reporters, and it will be useful to college interns at DC outlets or mid-career practitioners who want to know the logistics and ins and outs of Hill coverage. It will provide advice and best practices for another generation of people covering legislation.

Kathleen Murphy, Marymount University

Edward Kochinke, House Press Gallery

Eugene Muelero, Transport Topics

Connor O’Brien, Politico

Charlene Carter, CG Roll Call

SPJ 2:30-3:20 p.m. Lafayette Park (Independence Level 5B)

Covering mass shootings
Journalists who have covered these tragic assignments give their best advice on how to gather facts during a very emotional time, how to work with law enforcement even when they will not provide information, and strategies for building trust in a devastated community. Also included: the importance of self-care when covering traumatic situations.

Hilary Powell, Associated Press

Rebecca H Aguilar, SPJ

John Quiñones, ABC News

Leigh Waldman, KSAT-TV

Mitch Blacher, WJLA News

Emerald Morrow, WTSP
Friday & Saturday

Check the convention app for the latest information. SPJ-track sessions are open to ACP/CMA registrants.

LEADERSHIP

Sat 2:30-3:20 p.m.
Wilson (Constitution Level 3B)

Successful leadership through change, disruption and disaster

Through natural disasters, gun violence, pandemic and political division, it has never been more challenging to be a leader in a student newsroom. This panel will explore leadership techniques being used in one college newsroom that can be adapted in others.

Elizabeth Smith, Abigail Wilt, Sam Torre and Ali Levens, Pepperdine University

AWARDS

Sat 3:30-5 p.m.
Independence Ballroom

ACP Pacemakers, Pacemaker 100 and Individual Awards

ACP’s prestigious Pacemakers will be presented at this awards ceremony, with recognition for Pacemaker finalists. ACP will also recognize its Pacemaker 100, the top 100 winners of the award. ACP will also honor the best in collegiate journalism with this year’s Individual Awards.

FARMIN

Sat 5:30-6:30 p.m.
Tamarind Moon (Independence Level 5B)

PinPoint

Google Tools training: PinPoint

PinPoint gives you the power to quickly explore and analyze large collections of documents. Have interviews you need to transcribe? PinPoint will do that for you. What about PDFs that need to be cross-referenced with those transcribed interviews? PinPoint will do that for you too. PinPoint is a tool that will not only save you time and effort but will also power your investigations.

Frank Bi, Star Tribune

CRITIQUES

Sat 9 a.m.-4:30 p.m.
Constitution Ballroom

Cabin John (Constitution Level 3B)

Critiques

Get expert advice from an experienced ACP Adviser in a 50-minute critique. You’ll direct the conversation to focus on whatever area you’d like to discuss the most. Pre-registration required. Check your email for your specific time slot.

SPJ

Sat 9-9:50 a.m.
Burnham (Constitution Level 3B)

Championing All Journalists: Amplifying New and Diverse Voices

As news organizations put more focus on building welcoming workplaces that reflect the rich diversity of the nation, all employees should understand the value of these efforts, what success looks like and the role they can play. In this session, panelists give practical examples of what news organizations can do to diversify their staffs and make their newsrooms more inclusive, as well as what journalists can do to diversity coverage. You’ll also learn about SPJ resources to help you address race and gender issues with sensitivity, nuance and accuracy while also finding diverse expert sources to improve your stories.

Rod Hicks
Krisah Thompson
The Washington Post
Evelyn Hsu, Maynard Institute for Journalism Education
Myriam Márquez, News Leaders Association

Saturday

TRADE SHOW

Sat 8 a.m.-4 p.m.
Constitution Ballroom

Trade show

Visit the trade show floor, where you’ll have the opportunity to browse companies and schools offering services and products for college-media programs.

SPONSORED

Sat 8:8:50 a.m.
McPherson Square

flytedesk Platform 2.0

As our sales and publisher teams have been busy this summer and fall preparing for the back-to-school & midterm election season, our product & engineering teams have been focused on the next iteration of the flytedesk platform. Platform 2.0 will be designed to optimize fulfillment workflows, so your team can spend less time on process & operations, and more time on journalism, sales, and education.

Come eat breakfast and meet with Jeff Wible, our Senior Product Manager — a working and eating session that will give you a sneak peak of the new platform.

By invitation only.
Email leen@flytedesk.com for details.

MEDIA LAW & ETHICS

Sat 9-9:50 a.m.
Declarator B (Declaration Level 18)

Keeping secrets: A guide to the reporter’s privilege

Should reporters be allowed to keep their confidential sources or unpublished notes or photos secret? When is it appropriate to use a confidential source? This presentation will introduce student journalists to one of the hottest and most controversial topics of the day — reporter’s privilege.

Mike Hiestand
Student Press Law Center

BROADCAST, AUDIO, VIDEO & PODCASTS

Sat 9-9:50 a.m.
Faragout Square (Independence Level 5B)

Podcasting 101: How to set up your studio, produce, edit and distribute your content

This in-depth presentation will discuss podcast equipment, studio set-up, costs, content creation and distribution for student-driven podcasts.

Teddy Burch
Tennessee Tech University

THE FUTURE: ENGAGEMENT & PLATFORMS

Sat 9-9:50 a.m.
Franklin Square (Independence Level 5B)

Future of college media: Change vs. tradition

Big questions loom. What should we do about print? How do we organize our newsrooms? How does our audience want to receive news? What is “news,” anyway? Answering the questions often means challenging traditions cherished by student staff. Let’s talk bluntly about the tensions and brainstorm about resolving them.

David Simpson
Georgia Southern University
Tamera Zellars Buck
Southeast Missouri State University
Jim Rodenbush, Indiana University
Hillary Warren
Otterbein University

DATA & VISUALIZATION

Sat 9-9:50 a.m.
Independence B (Independence Level 5B)

Excel for journalists

This is the dirty little secret of data journalism: You don’t need fancy computer skills to do it. Learn how to go from a big pile of data to a story using just Microsoft Excel. Bring your laptop.

Sean McMinn, POLITICO

REPORTING, EDITING & STORYTELLING

Sat 9-9:50 a.m.
Independence C (Independence Level 5B)

God and the newsroom

Can you be a serious journalist and devout in your religion? At secular schools, do you feel like the oddball? At Christian, Catholic, Jewish or other faith-based schools, do you battle censorship or face pressure to use journalism to promote your religion? Join us for a conversation.

Paul Gladue, The King’s College

Saturday sessions are open to ACP/CMA registrants.
PHOTO/JOURNALISM 9-9:50 a.m.  Independence DE (Independence Level 5B)
A shot in the dark: Low-light performance photography
Sarah Bennett, Santa Ana College
How do you turn in a usable photo when performers look like they’d be better off lit by candlelight? Learn how to make low-light images without using flash or breaking the bank on gear, and why learning to shoot live acts can turn you into a better news, sports or feature photographer.
Sonya Singh, California Baptist University

SPJ 9-9:50 a.m.  Lafayette Park (Independence Level 5B)
 Shooting a story with your mobile phone
"Storytelling" has certainly become a buzzword. There was a time in local news a couple decades ago when there was hardly any storytelling. It was just fires, car wrecks, crime. Since then, it has made a resurgence and the most respected journalists are those who can craft a story. In this session, dissect what makes a good story. Learn what one storyteller has learned by telling stories with his phone for the past eight years and how he does it.
Mike Castellucci, Michigan State University

MAGAZINES 9-9:50 a.m.  Latrobe (Constitution Level 3B)
Put a zine on it: Creating print products for a digital world
Print’s not dead – and we can prove it. Zines (short for “magazine”) are small independently published print products that are flying off campus newspaper racks. Using student-produced zine examples from the last year, we’ll show you how your news team can easily turn reporting you’re already doing into small print products that will inform and engage audiences beyond their screens.
Sarah Bennett, Santa Ana College

SPJ 9-9:50 a.m.  Penn Quarter A (Declaration Level 1B)
Write your own FOI letter
Attendees at this workshop will walk away with a custom Freedom of Information Act request to the agency of their choice requesting the information of their choice. Bring a device with you, so you can hit “send” and start your search for information at session’s end. This session is great for campus journalists who are stonewalled by an agency. It presents opportunities for investigative and data projects. Anyone who wants to learn to use FOIA is invited.
Nerissa Young, Ohio University

SPJ 9-9:50 a.m.  Penn Quarter B (Declaration Level 1B)
Covering press freedom as news
Press freedom is vital to a functioning society. News organizations should approach this topic in the same way they report on economics, politics and sports. This session will focus on how some news organizations look at press freedom as a beat. It will also include a discussion on how local reporters can do the same.
Dan Kubiske, SPJ
Jessica Jerret, Voice of America

SPJ 9-9:50 a.m.  Tiber Creek A (Declaration Level 1B)
SPJ Communications: Supporting Advocacy, Community and Connections
Do you know what the SPJ communications team does to proactively promote journalism advocacy? Do you know the regular and special communications the team executes? Learn what the team does to advance SPJ’s role in the profession and democracy. Gain an understanding of the various ways the team works on your behalf and how you can help spread SPJ’s message on the importance of journalism and a free press.
Zoe Berg, SPJ

ADVISERS, MEDIA LAW & ETHICS 9-9:50 a.m.  Tiber Creek B (Declaration Level 1B)
LAW 101 FOR ADVISERS
Learn the rights of your students as journalists and yourself as the adviser. This session will address how to protect yourself and your students through a fast-paced tour of legal basics. You’ll also get advice on how to get help if you need it.
Frederick Batiste, Houston Community College

PARTNERSHIPS THE FUTURE 9-9:50 a.m.  Wilson (Constitution Level 3B)
How colleges can partner with grassroots media sites
Thanks to a grant from the New Jersey Civic Information Consortium, Saint Peter’s University has been a partner with a grassroots media site, Slice of Culture, to pool strengths and create informed multimedia projects designed to engage civic participation, focusing on communities of color. This panel discusses how colleges can find local media partners, how students can take part and how these partnerships boost civic engagement.
Ernabel Demillo and Georgia Kral, Saint Peter’s University
Adrienne Romero and Neidy Gutierrez, Slice of Culture

REPORTING, EDITING & STORYTELLING 9-9:50 a.m.  Declaration A (Declaration Level 1B)
Reporting on #MeToo allegations
We’ll discuss the legal and ethical aspects of covering reports of sexual assault, abuse and harassment and how to gain access to public information. We’ll also explain changes enacted this year to Title IX when it comes to adjudicating sexual misconduct allegations. You will have an opportunity to discuss roadblocks you’ve encountered as you’ve tried to cover this important and difficult topic.
Mike Hiestand, Student Press Law Center

REPORTING, EDITING & STORYTELLING 10-10:50 a.m.  Farragut Square (Independence Level 5B)
The last legacy of Ernie Pyle
Nearly 80 years after World War II, the writings of war correspondent Ernie Pyle are as relevant as ever in human-interest storytelling. Hear from the Ernie Pyle Legacy Foundation, sponsors of the ACP human-interest reporting award, on how Pyle’s legacy lives through his work and the work of other journalists.
Jamie Zega, The Washington Post
Thomas Cowan, Ernie Pyle Legacy Foundation

DIVERSITY 10-10:50 a.m.  Franklin Square (Independence Level 5B)
Leading inclusively: A how-to guide
Clairon calls for diversity and inclusion are sending college media managers scrambling for resources. In this session, we’ll discuss what newsroom managers should consider if they want to build a sense of belonging for all staffers, including those from marginalized identities.
Tamara Zellars Buck, Southeast Missouri State University

Saturday
You’ll leave with details on how they navigate it. Have used Twitter to engage and political coverage, and who reporters known for their truth and reporting it through.

...and digital — re-imagine immigration coverage to engage new audiences. Listen to these leaders and take home a toolkit on covering immigrant communities.

Betty Chavarria, Define American freelance journalist
Daniel Viotto, Telemundo Charlotte

10-10:50 a.m.
Lafayette Park (Independence Level 5B)

Re-imagining immigration: Lessons from North Carolina local news
The country’s demographics are shifting, and how journalists cover the growth of local immigrant communities could influence audiences ahead of the 2024 presidential election. In the swing state of North Carolina, local journalism is failing to reflect this diversity, according to a new study by Define American, a nonpartisan organization. But there are promising exceptions. Collaborations between Spanish and English outlets — across TV, public radio and digital — re-imagine immigration coverage to engage new audiences. Listen to these leaders and take home a toolkit on covering immigrant communities.

Liz Robbins, Define American freelance journalist
Daniel Viotto, Telemundo Charlotte

10-10:50 a.m.
Penn Quarter B (Declaration Level 1B)

Nonprofit news to the rescue?
While the old for-profit newspaper business model stumbles, the number of nonprofit news organizations is soaring. Are these nonprofits successfully filling the gap in local and regional coverage? How good of a job are they doing in reaching under-represented communities? How are they different from their for-profit colleagues? How do journalists prepare themselves to work in this environment?

Stephanie Overman, freelance journalist
Sarah Vogelsong, Virginia Mercury
Len Lazarick, MarylandReporter.com

10-10:50 a.m.
Tiber Creek A (Declaration Level 1B)

25 ways to engage and volunteer in SPJ
SPJ provides so many opportunities for professional and organizational growth. We need and want you to get the most out of your membership, not in a transactional but transformational way. Learn about the various ways you can engage in the Society to get the biggest bang for your membership buck. Get an overview of the many leadership and volunteer opportunities for you to contribute your talents and skills. Finally, take this opportunity to think about the exact talents, skills and outcomes you want from your future volunteer and engagement experiences.

Claire Regan, SPJ

10-10:50 a.m.
Penn Quarter A (Declaration Level 1B)

The (Twitter) balancing act: Keeping safe while seeking truth and reporting it
It’s the social media platform at the core of disseminating information — and the platform that has been the most associated with online abuse toward journalists. So, how do you navigate one of journalism’s Catch-22 scenarios — seeking truth and reporting it through Twitter while also taking care of yourself? Hear from local reporters known for their political coverage, and who have used Twitter to engage and inform, on how they navigate it. You’ll leave with details on being a great reporter on Twitter without feeding the trolls.

Ashanti Blaze-Hopkins, Santa Monica College
Sarah Wire, Los Angeles Times
Amanda Vinicky, WTTW Chicago

10-10:50 a.m.
Tiber Creek B (Declaration Level 1B)

Really and truly (and finally) digital first
If your news organization finds itself caught with one foot in the digital world and the other stuck in print, we feel your pain. Join two students and two advisers as we cover key concepts to help you move forward, including audience-engagement strategies, content pushes that emphasize quality over quantity, tuning up production schedules and more.

Connor Rose, Kylie Clifton, Kevin O’Keefe, Tom Nelson, Loyola Marymount University

11 a.m.-12:30 p.m.
Independence Ballroom

Keynote: The 2022 Fellows of the Society of Professional Journalists
The 2022 Fellows of the Society will be honored, and they will share insights from their distinguished careers in journalism.

Jerry Green, sports journalist and author
Roland Martin, Black Star Network and @RolandMartinUnfiltered
John Quiñones, ABC News correspondent
Clarissa Ward, CNN international correspondent
Bill Whitaker, CBS “60 Minutes”
In this fast-paced session, you’ll get tons of ideas for important and often overlooked public records to request from all levels of government. Hear about dozens of examples of stories newsrooms across the country produced using public records. The session is ideal for both beginners and more experienced journalists.

Todd Wallace, WBUR Radio

Declarations

SPJ
1:30-2:20 p.m.
Burnham (Constitution Level 3B)

50+ public records you need now
In this fast-paced session, you’ll get tons of ideas for important and often overlooked public records to request from all levels of government. Hear about dozens of examples of stories newsrooms across the country produced using public records. The session is ideal for both beginners and more experienced journalists.

Todd Wallace, WBUR Radio

Media Law & Ethics
1:30-2:20 p.m.
Declaration B (Declaration Level 1B)

Coversing campus crime: Getting the facts
The Clery Act and state open records laws entitle you to a ton of information about crime on campuses, even private ones, but getting secretive colleges to provide timely, accurate information can be a tug of war. Learn what really is and isn’t private when it comes to crime and discipline on college campuses.

Mike Hestand and Jonathan Falk, Student Press Law Center

Broadcast, Audio, Video & Podcasts
1:30-2:20 p.m.
Farragut Square (Independence Level 5B)

How to cover your local community through video
The desire for people to “see it with their own eyes” presents an opportunity for local TV news to lead the way in rebuilding trust in journalism. In this session, learn what to do (and not to do) to cover and build connection within your community through video.

Theresa de los Santos, Lisa Esquivias, Marley Penagos and Abigail Will, Pepperdine University

Magazines
1:30-2:20 p.m.
Franklin Square (Independence Level 5B)

Form and function: Create a literary journal that represents your student body
Join us for a discussion — roundtable style — on how to capture and maintain an audience when planning and designing a literary journal. We’ll focus on diversifying content areas to attract and engage with the full spectrum of your student body.

Raven Montenegro, Survivor Alliance
Paula Valera, Georgia State University

Reporting, Editing & Storytelling
1:30-2:20 p.m.
Independence B (Independence Level 5B)

Fitting in the news: Creating personalized interactives
Study after study shows many people feel disconnected from the news. Here’s one surefire way to engage audiences: creating personalized interactives that show people how they fit into the news — and give them information they need to make decisions. In this session, we’ll take you through conceiving and producing effective personalized interactives.

Sandep Jannarkar and Jere Hester, CUNY/Bloomberg News

Diversity
1:30-2:20 p.m.
Independence C (Independence Level 5B)

Watch your language
Hispanic, Latino/a or Latinx? Pregnant women or pregnant people? Autistic people or people with autism? As language and culture change, it can be a struggle to find the right terms. In this interactive session, the editor of The Diversity Style Guide will help you write with accuracy, authority and sensitivity.

Rachelle Kansig, San Francisco State University

Commentary
1:30-2:20 p.m.
Independence DE (Independence Level 5B)

Steering around opinion-piece potholes
Column, editorial, review, critique, commentary, post — you name it — the opinion piece is an avenue of free expression and an invaluable service and information source for your audience. But it also comes with legal, ethical and other professional concerns. Two experienced advisers and the CNN Legal Counsel (and previous director of the Student Press Law Center)

will share their issues and suggestions.

Marla Krause, DePaul University
Jeanne Criswell, University of Indianapolis
Frank LoMonte, CNN

SPJ
1:30-2:20 p.m.
Lafayette Park (Independence Level 5B)

How to bring diversity and inclusion to disability coverage
Journalists are more focused on diversity, with people of color, women and members of the LGBTQ+ community more visible than ever in news reports. But coverage of people with disabilities and the issues that affect them has improved at a slower pace. Well-meaning journalists like to highlight people with disabilities in stories of inspiration and heroes. Fewer seek opportunities to include them as experts on a wide range of topics unrelated to disability issues. This session will explore ways to make disability coverage more inclusive and intentional, and provide resources on appropriate language and avoiding stereotypes.

Jennifer LaFluer, Center for Public Integrity
Ola Qiwumari, author and activist
Beth Haller, Towson University
Eric Garcia, The Independent

Reporting, Editing & Storytelling
1:30-2:20 p.m.
Latrobe (Constitution Level 3B)

Finding stories is easy … really
So many times, reporters tell their editors there are no stories out there … there is nothing going on. Not true. Come join in a fun activity and learn there are stories EVERYWHERE.

Tammy Merret, Southern Illinois University Edwardsville

SPJ
1:30-2:20 p.m.
Penn Quarter B (Declaration Level 1B)

Unplugging from the newsroom with the News Yogi
Do you feel like you’re constantly riding the news hamster wheel with no space for your mental wellness? Join this chair yoga workshop to help protect journalist mental wellness. Participants will leave with accessible intuitive movement, followed by short discussion on how news impacts the nervous system with an embodiment practice to learn simple yoga and meditation tools to stay regulated in a 24-hour news cycle.

Leslie Rangel, Yoga for Journalists

Design
1:30-2:20 p.m.
Tiber Creek B (Declaration Level 1B)

The Philadelphia Inquirer re-brand
Always Philly. That’s the Inquirer’s focus on its vibrant community. Let’s walk through the brilliant new look from Pentagram Design and how Philly audiences experience it, across platforms.

Sara Quinn, University of Minnesota

Creativity
1:30-2:20 p.m.
Wilson (Constitution Level 3B)

Supercharge your creativity
If only creativity happened as it does on TV — the idea arrives like a crash of lightning. Unfortunately, this is rarely if ever the case. Creativity is a process — a process that needs to be learned, practiced and nurtured. The good news is everyone has the capacity to be creative. We will teach you how to supercharge your creativity while leading you through exercises you can share with your staff to help you improve both the quantity and quality of your ideas.

Kevin Fullerton, Springboard Creative
Linda Punteny, Kansas State University (retired)

SPJ
2:30-3:20 p.m.
Burnham (Constitution Level 3B)

Threats to journalists in Mexico and why it matters
Mexico is one of the most dangerous places in the world for journalists. Brave media workers in Mexico have pushed forward despite threats to their lives and families. As in the United States, when local journalism fails, government corruption and malfeasance increases and the very structure of a democratic society collapses, along with press freedom. The panelists will explore how the threats from government and criminal elements are weakening the Mexican democracy and how that failure can affect the safety of journalists everywhere.

Dan Kubiske, SPJ
Katherine Corcoran
Cristina Caicedo Smit, Voice of America
Vincente Calderon, Tijuana Press

Reporting, Editing & Storytelling
2:30-3:20 p.m.
Declaration A (Declaration Level 1B)

Creating compelling visuals for breaking news
We are living in a world of ongoing crisis that leads to constant major breaking news. As journalists, we’re often in situations where we have little time to analyze data, extract relevant points and transform complicated numbers into digestible visual content that can offer context and add up to the bigger picture. Whether you’re working on a quick turn-around live broadcast or a timely digital story, this session will approach how to quickly spot the right numbers and use the right tools to that save time, while also helping you create engaging and graphics.

Alessandra Freitas, CNN

Reporting, Editing & Storytelling
2:30-3:20 p.m.
Declaration B (Declaration Level 1B)

Covering protests and staying safe so you can tell the story
Plan carefully before covering a protest on your campus or in the community, and know what to do if you are accosted. We’ll review journalists’ legal rights, steps to take in advance to protect yourself and what to do if challenged by police or protesters.

Hadad Harris, Student Press Law Center

Reporting, Editing & Storytelling
2:30-3:20 p.m.
Farragut Square (Independence Level 5B)

The role of journalists in news literacy education
As misinformation spreads and distrust in the media grows, new research shows journalists themselves can play an important part in increasing the news literacy and news appreciation of their audiences. This session will present practical
Saturday

ways for journalists to start this effort early in their careers.
Theresa de los Santos and Elizabeth Smith, Pepperdine University

PHOTO/JOURNALISM
2:30-3:20 p.m.
Franklin Square
(Independence Level SB)

Photo Shootout critique
After photographers have spent two days fulfilling the assignment, instructors will critique their work. The group will also select a class favorite. Images recognized by the judges will be posted online in about two weeks.
Bradley Wilson, Midwestern State University

DATA & VISUALIZATION
2:30-3:20 p.m.
Independence B
(Independence Level SB)

Power in numbers: Building compelling data-driven stories
It’s no longer enough to build news stories around interviews alone. A credible article must be backed by data presented in an engaging and compelling way. In this short hands-on session, you’ll learn the skills required to become a modern journalist at the exciting intersection of data, information design and customized narratives.
Sandeep Junnarkar and Jere Hester, CUNY/Bloomberg News

REPORTING, EDITING & STORYTELLING
PARTNERSHIPS
2:30-3:20 p.m.
Independence DE
(Independence Level SB)

Collaborative coverage and the potential for change: Breaking down and reporting community-based stories about homelessness and poverty
It’s difficult to report on big, seemingly intractable social problems. How can you make systemic social problems — and the hundreds of potential stories that stem from them — both manageable and meaningful to readers and their communities? This workshop explores how journalists can scrutinize resonances to social challenges associated with homelessness and, in turn, poverty.
Laura Moorhead, San Francisco State University

SPJ
2:30-3:20 p.m.
Lafayette Park
(Independence Level SB)

Strength in numbers: Building coalitions to advocate for press freedom
Our industry is at a crossroads where journalist access and press freedoms are constantly under attack. This session will show you how to build coalitions between journalism organizations, media unions and First Amendment advocacy groups in your area to help advocate for press freedoms through policy at the state level and beyond.
Ashanti Blaise-Hopkins, Santa Monica College
Yvette Cabrera, Center for Public Integrity
Matt Pearce, Los Angeles Times
Julie Pace-Litis, California State University, Los Angeles

SPJ
2:30-3:20 p.m.
Penn Quarter B
(Declaration Level 1B)

Care and maintenance of an anti-racist newsroom
This session will include an interactive discussion on what it means to have an anti-racist newsroom and why understanding the concept of anti-racism is important to journalists. It will highlight strategies on recruiting, news coverage, community building and outreach that are applicable to all newsrooms of all shapes and sizes regardless of current staff diversity — from college newspapers and websites to professional operations of all varieties.
Curtis Lawrence and Suzanne McBride, Columbia College Chicago

SPJ
2:30-3:20 p.m.
Penn Quarter A
(Declaration Level 1B)

Obstruction of reporting through PIO controls and other means
One of the most damaging threats to free press is the trend over three to four decades in government, businesses and other institutions banning employees and others from speaking to journalists. Sometimes bans are total. Sometimes they prohibit contact without notification of authorities, often through public information offices. They damage our reporting while we tend to think that what we get is all there is. What are journalists’ responsibilities to oppose these restrictions? How can we build skills for dealing with blockages and push back on the policy level against the existence of the restrictions?
Hasten Willis
Cinnamon Janzer, freelance journalist
Glen Nowak, University of Georgia

PROFESSIONAL & PERSONAL DEVELOPMENT
2:30-3:20 p.m.
Wilson (Constitution Level 3B)

Launching your creative career
Job searches aren’t much fun. When you’re just starting your career, it’s often hard to know where to begin. What should you do while you are in school? How can you position yourself to get hired? What’s the best way to show off your skills? What are those great creative jobs? We’ll talk about résumés, portfolios and networking as well as what not to do.
Kevin Fullerton, Springboard Creative
Linda Punsett, Kansas State University (retired)

MEDIA LAW & ETHICS
3:30-4:20 p.m.
Declaration B
(Declaration Level 1B)

SPLC roundtable/forum
This discussion is part of a broader Student Press Law Center project that looks at differing generational and cultural approaches to a journalist’s ethical commitment to “minimize harm.” We know that there is a deep and growing divide between younger, digital-native journalists and veteran journalists who have been trained and operated with different views on what “harm” means. This session is meant to be a tightly facilitated discussion exploring core questions about what it all means.
Hadar Harris, SPLC

SPJ
3:30-4:20 p.m.
Farragut Square
(Independence Level SB)

How to use open records laws to cover your beat and find and amplify your stories
Audits, databases, payroll documents, time slips, office calendars, phone messages, text messages — these are just some of the many items you can obtain from state and local governments, and the federal government. This session is aimed at aspiring and actual state and local reporters, who may have never filed an open records request but want to learn the nuts and bolts.
Miranda Spivack, independent journalist

DIVERSITY
3:30-4:20 p.m.
Franklin Square
(Independence Level SB)

Let’s talk about diversity and inclusion
Join an informal meet-and-greet with the members of your College Media Association Diversity and Inclusion Committee. Come by, chat and tell us what you’d like us to work on or anything on your mind. Students and advisers welcome.
David Simpson, Georgia Southern University
REPORTING, EDITING & STORYTELLING
3:30-4:20 p.m.
Independence B
(Independence Level 5B)

Powerful stories: How student journalists are amplifying community voices
Salt Lake Community College journalism students, in collaboration with nonprofits The Salt Lake Tribune and Amplify Utah, published dozens of stories in the past two years with a focus on increasing representative storytelling across the local-news landscape. The stories engaged tens of thousands of people, and the project is growing. This session illustrates how we did it — and you can, too.
Jean Norman, Weber State University
Marcie Young Cancio, Amplify Utah

STAFF MANAGEMENT
3:30-4:20 p.m.
Independence C
(Independence Level 5B)

Encrypting a college newspaper for free
In 2019, San Jose State’s newspaper adopted Signal, a free, encrypted instant-messaging service. We will examine why we did it, who we were worried about and how we pulled it off. Finally, we will discuss other tips on how to secure internal newspaper communications.
Kunal Mehta, Freedom of the Press Foundation

REPORTING, EDITING & STORYTELLING
3:30-4:20 p.m.
Lafayette Park
(Independence Level 5B)

Be curious, not judgmental: Better people make better journalists
How a person sees the world, how a person sees people, places, things (especially government) often determines how well or poorly they cover something. This session focus on reporting, editing and how hard it is sometimes to report the story when some topics make it impossible not to feel something for what you are reporting on.
Ryan Craig, University of Kentucky

DIVERSITY
3:30-4:20 p.m.
Latrobe (Constitution Level 3B)

Newsroom mentorships: Connecting college and professional newsrooms
Mentorship programs can provide important opportunities for college journalists to learn from professionals who share their beat and career, which has included television, print and digital outlets. Carrega previously worked for CNN, ABC News-Digital and The New York Daily News.
Christina Carrega, Capital B
Tamara Zellars Buck, Southeast Missouri State University

REPORTING, EDITING & STORYTELLING
3:30-4:20 p.m.
Penn Quarter A
(Declaration Level 1B)

The criminal justice beat as a career — from print & broadcast to a digital nonprofit news site
Capital B is a Black-led local and national news organization. Come hear Christina Carrega, its award-winning national criminal justice reporter, talk about her beat and career, which includes television, print and digital outlets. Carrega previously worked for CNN, ABC News-Digital and The New York Daily News.
Christina Carrega, Capital B
Tiber Creek B
(Declaration Level 1B)

Move along — How to keep your readers engaged
Writers talk about engaging their readers, keeping them engrossed in their writing. Certain things in your writing, though, might actually stop readers, which means you could lose them. Join us for some quick tips.
Merrill Perlman, Columbia University

ADVISERS
3:30-4:20 p.m.
McPherson Square
(Independence Level 5B)

Adviser roundtable
Join us for this advisers-only opportunity to talk with Student Press Law Center experts about issues that are arising in your student media operation and on your campus. Come chat about surviving (and thriving) in what may be the toughest job in school. Part legal workshop and part therapy session, we’ll talk about important strategies.
Hadar Harris, SPLC

REPORTING, EDITING & STORYTELLING
3:30-4:20 p.m.
Tiber Creek A
(Declaration Level 1B)

10 ways to look like a genius with simple (free) interactive tools
It’s a sensory thing. We’re drawn to motion and the opportunity to interact with information on a screen. We’ll look at easy ways to make your storytelling more powerful and engaging.
Sara Quinn, University of Minnesota

DESIGN
3:30-4:20 p.m.
Wilson (Constitution Level 3B)

Engaging your reader through gripping design
A designer’s No. 1 job is to motivate the reader — to make them want to explore, study and engage with your publication. Graphics, typography, color and placement all play a key role in making this happen. Let’s review and analyze professional publications to get inspired by some of the most gripping design work out there — while learning how to adapt those design concepts for your publication.
Kevin Fullerton, Springboard Creative
Linda Panney, Kansas State University (retired)

CMA Advisory Council
Appointed members of the CMA Advisory Council provide feedback, advice and suggestions to the CMA Board of Directors.
By invitation.

SATURDAY

EVENT
6:30-8 p.m.
Faragut Square
(Independence Level 5B)

CMA Film Festival
This showcase features the film-festival winners and their work in the categories of short documentary, long documentary, creative, video sports/news package and on-site promotional. Categories include animation, audio documentary/creative performance, promotional audio and best DJ personality.

ACP
4:30-6 p.m.
Medill Newsroom at The Washington Post

ACP Pacemaker 100 reception
By invitation
Representatives of ACP Pacemaker 100-winning publications are invited to this by-invitation reception at The Washington Post Medill Newsroom. Sponsored by Northwestern University’s Medill School of Journalism, Media, Integrated Marketing Communications.
By invitation.
Sunday

REPORTING, EDITING & STORYTELLING
9-9:50 a.m.
Independence B
(Independence Level SB)
Using conscious language
Conscious language is about being sensitive to your audience and understanding that words can mean different things to different people. We’ll talk about the topics that have led stylebooks and news organizations to increase their emphasis on using conscious language. Included will be a discussion of inclusive language and updates to the 2022 AP Stylebook.
Gerri Berendzen,
University of Kansas

THE FUTURE: ENGAGEMENT & PLATFORMS
9-9:50 a.m.
Tiber Creek B
(Declaration Level 1B)
10 ideas to revive your print edition
This session will present a Top 10 list to provide inspiration for those who want to reinvigorate their printed product.
Darren Johnson,
Massachusetts College of Liberal Arts

LEADERSHIP
10-10:50 a.m.
Independence C
(Independence Level SB)
Building effective teams from Square One to success story
In nearly three years as marketing director, this speaker built a powerhouse team that wins national awards, is recognizable on campus and boasts 15-20 members with a 98-percent retention rate between semesters. She’ll discuss how she built that team — from when it’s just you, up until you’ve built your team and are preparing to pass it on to a new leader.
Gracie Bryant,
University of South Carolina

REPORTING, EDITING & STORYTELLING
10-10:50 a.m.
Independence B
(Independence Level SB)
Media matters: Now more than ever
The skills of media reporting are still vital, more vital than ever. You can get information anywhere, but journalism must represent accuracy, research and integrity. Recognize the best foundational skills in order to be a professional media producer and explore the why of this craft.
Joanne Williams,
Olivet College

THE FUTURE: ENGAGEMENT & PLATFORMS
10-10:50 a.m.
Tiber Creek A (Declaration Level 1B)
Town halls: How student media can host live discussions on community issues
Town halls have become popular venues to inform audiences and generate discussion on issues facing communities. This session will share one student newspaper’s experience in co-sponsoring and conducting two town halls and offer tips on how student media outlets can do their own.
Jeremy Shermak,
Orange Coast College

DATA & VISUALIZATION
10-10:50 a.m.
Tiber Creek B
(Declaration Level 1B)
Telling stories with numbers and nuance
Numbers whiz past people on a near-constant basis, and it’s easy to lose a sense of why they may matter. From the pandemic to climate change, numbers inform how we navigate our daily lives, and journalists play a big role in amplifying those numbers, for better or for worse. Participants will learn about evidence-backed best practices and real stories about how this plays out in news coverage.
Laura Santhanam,
PBS Newshour

KEYNOTE & AWARDS
11 a.m.-12:30 p.m.
Independence Ballroom
Keynote & ACP Best of Show
You won’t want to miss our Sunday-morning keynote speaker — Dave Jorgenson, The Washington Post TikTok guy. The Post’s videos focus on everything from self-deprecating humor about the newsroom to insights into significant news and events, from Black Lives Matter to the pandemic to presidential politics.
Then we’ll celebrate the ACP Best of Show awards, honoring the best in current collegiate journalism from among convention attendees.
Dave Jorgenson,
The Washington Post
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