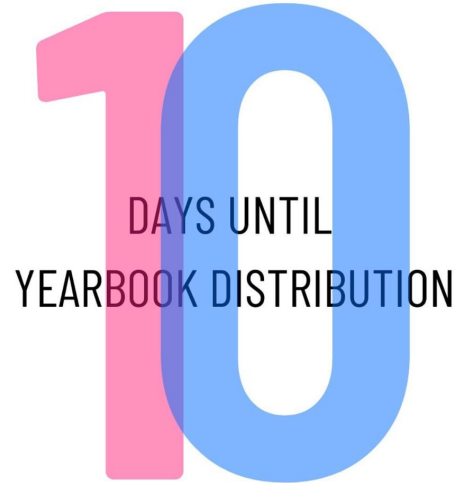
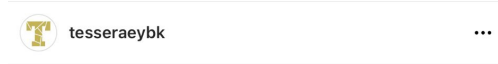


Social Media Promotion

@tesseraeybk

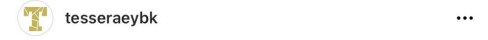
10 Day Countdown to Distribution Day

To gain excitement leading up to distribution day on June 13, our staff participated in a 10 Day Countdown to Distribution Day.



Liked by kestef1722 and 75 others

tesseraeybk Only 10 days until distribution day! We'll be counting down the days until June 13th here on our Instagram. If you haven't gotten a yearbook yet, there's still time. You can buy one in the student media lab during periods 5, 6, and 7 with cash or a check made out to CPPHS Yearbook.



tesseraeybk Since it's June 8 and distribution day is approaching, here are our 8 best photos from Volume 8!

Photos by:
Sofia Sterbenk
Maddie Palm
Erika Giaconia
Gabe Cornfield
Aileen Huang
Winston Wu
Nate McIntosh
Merica Griffin

10 Day Countdown to Distribution Day

In addition to promoting the sale of the yearbook through the countdown, we were able to announce next year's leadership team and send a farewell message to our seniors when they were gone on Senior Skip Day.

tesseraeybk

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tesseraeybk

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Co-Editors in Chief
Ashti Tiwari, Adah Gray, Leah Rizkallah

Alivia Jiang
Co-Editor-in-Chief

Kaitlin Chung
Co-Editor-in-Chief

♥️ 💬 🗑️ ... 📌

👤👤 Liked by sarahjohuff2014 and 163 others

tesseraeybk With only 5 days left until distribution, meet the editors for our Volume 9 team! Don't forget you can still buy a yearbook in the student media lab during lunch periods or on Monday in the guidance commons. Books are \$75 and we are now accepting cash only.

♥️ 💬 🗑️ ... 📌

👤👤 Liked by sarahjohuff2014 and 121 others

tesseraeybk Our seniors all seem to be missing for some reason... but today we are celebrating them! We are sad to see them go, but so excited to see what they will go on to accomplish. We're so thankful for everything that they have contributed to this program, and we wish them the best of luck moving forward.

10 Day Countdown to Distribution Day

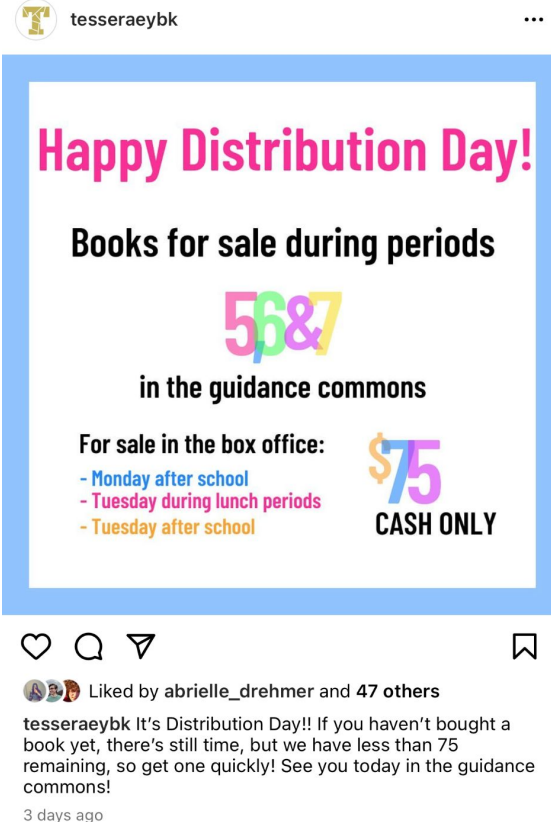
Before Distribution Day, we looked back on our trip the NSPA Spring Convention and celebrated the awards we won. We also informed our customers where to pick up their book the next day.



10 Day Countdown to Distribution Day

Finally, on Distribution Day, we posted a message on where and when to pick up yearbooks and the pricing if students still needed to buy one.

During this 10 Day promotion we increased our audience by 15 subscribers.



The image shows an Instagram post from the account 'tesseraeybk'. The post features a blue-bordered graphic with the following text: 'Happy Distribution Day!' in pink, 'Books for sale during periods' in black, '56&7' in large colorful font, 'in the guidance commons' in black, 'For sale in the box office:' in black, a list of times: '- Monday after school', '- Tuesday during lunch periods', and '- Tuesday after school', a '\$75' price tag, and 'CASH ONLY'. Below the graphic are icons for heart, comment, share, and bookmark. The caption reads: 'Liked by abrielle_drehmer and 47 others tesseraeybk It's Distribution Day!! If you haven't bought a book yet, there's still time, but we have less than 75 remaining, so get one quickly! See you today in the guidance commons! 3 days ago'.

tesseraeybk

Happy Distribution Day!

Books for sale during periods

56&7

in the guidance commons

For sale in the box office:

- Monday after school
- Tuesday during lunch periods
- Tuesday after school

\$75

CASH ONLY

Liked by abrielle_drehmer and 47 others

tesseraeybk It's Distribution Day!! If you haven't bought a book yet, there's still time, but we have less than 75 remaining, so get one quickly! See you today in the guidance commons!

3 days ago

Book Sales

Throughout the year, we posted to promote yearbook sales and encourage families to buy at lower prices.

**ONE DAY ONLY
\$65 YEARBOOK
FLASH SALE**

Buy your yearbook on **January 14th**
FOR \$10 OFF

Go to yearbookordercenter.com and use code
13975

Buy your yearbook in the cafeteria periods 5, 6, and 7 with
CASH OR CHECK
checks can be made out to "CPPHS Yearbook"



Liked by maddiepalm_ and 22 others

tesseraeybk Starting today, Jan. 14, 2022 a \$5 service fee will be added to all credit card payments when purchasing a yearbook online. For one day only we are lowering our price to counteract these new fees. Don't miss out on this sale!

January 14

**Buy Your
Yearbook Today!**

Lowest price of the year for
24 HOURS

Yearbooks are only \$55
Take advantage of this 24-hour sale
and buy your yearbook for the
lowest price of the year TODAY!

Scan this QR go to
buy your book online
OR
Find us in the cafeteria at
Open House from 6-8pm



Liked by kestef1722 and 27 others

tesseraeybk Today is your only chance to get your yearbook for only \$55!!! Shop online all day today or find us in the cafeteria this evening!

September 22, 2021

Coverage Surveys

Our staff shared surveys with Tiny Url links on Instagram to gather data for our coverage teams or senior involvement information for our reference editors, the results of which were printed in our index.

Post 1 (Left):

tesseraeybk

This information is for seniors only!

SENIOR INVOLVEMENT SURVEY

tinyurl.com/v8seniorinvolve

Please fill this form out honestly to inform our staff on your involvement and activities. All data will be checked by coaches and advisors for accuracy.

Liked by [kestef1722](#) and 30 others

tesseraeybk Calling all seniors!! Please fill out this survey as soon as possible so that all your high school achievements can be recognized in the yearbook! You can use the tinyurl above or the link in our bio. Please see Mr. Simons any questions. Thank you!

March 21

Post 2 (Right):

tesseraeybk

Use the link in our bio to

TAKE OUR SOCIAL MEDIA SURVEY

Check out our caption for more information!

tinyurl.com/TessSocialPoll2021

Liked by [kestef1722](#) and 26 others

tesseraeybk In order to learn more about the social media habits of the Hawks community, the Tesserae staff has created a survey to find out what the students of CPP are doing on social media. Please take a few minutes to complete this survey and leave your name in the provided space if you want to be interviewed. Thank you!

February 3