

ACP SPRING NATIONAL COLLEGE MEDIA CONFERENCE • MARCH 9-11, 2023



Refresh. Recharge. Renew.

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# ACP Spring National College Media Conference

March 9-11, 2023 • Hyatt Regency Embarcadero San Francisco

[acpconference.org](http://acpconference.org)

#acp23

## Join us for our San Francisco conference

ACP's spring conference returns to San Francisco, one of our favorite sites for one of our best conferences — and a welcome spring destination.

This conference brings together collegiate journalists and advisers from across California and across the nation, with helpful sessions, critiques, advice and feedback.

Our speakers focus on the topics you and your staff need —

**Reporting and editing across platforms**

**Digital storytelling**

**Re-tooled print products, PDFs and newsletters**

**Social-justice reporting and inclusion**

**Visuals and design**

**Leadership, recruitment and training**

These topics and more will be on the agenda, from the fundamentals to the latest trends.

With dozens of learning sessions from experienced journalism professionals and advisers, the conference boosts you to conclude the year and prepare you for what's ahead.

ACP will announce the 2022 Yearbook Pacemakers, and we'll celebrate the year's CCMA and JACC award winners.

You can also enter current work in the popular ACP Best of Show competition. Individual Recognition entries are due online by 5 p.m. CT Monday, Feb. 27. Staff Recognition entries are due on site by noon Friday, March 10.



[acpconference.org](http://acpconference.org)

Get the latest information at our conference site, plus more information on events, contests and critiques.

### Convention registration

\$135

ACP / CCMA / JACC members

\$170

Nonmembers

Registration is now open at [acpconference.org](http://acpconference.org).

### Convention hotel

**Hyatt Regency Embarcadero San Francisco**

5 Embarcadero Center  
San Francisco, CA 94111

\$245

single/double  
per night, plus tax

\$260

triple/quad  
per night, plus tax

Reserve your hotel rooms through the hotel link at [acpconference.org](http://acpconference.org).

The hotel blocks closes Feb. 21, 2023.

### Pre-convention workshops

\$25 per workshop per person

10 a.m.-12:30 p.m. Thursday, March 9

Go in depth on some key topics by registering for one of our pre-convention workshops.

**Know what it takes to be career-ready**

**Developing inclusive leaders**

**Changes and challenges: A crash course on leading your team through it all**

**Engage your audience and improve your content**

**Visual storytelling with the international Society for News Design**

### Tentative schedule

Thursday, March 9

8 a.m.-5 p.m. • Registration & exhibits

10 a.m.-12:30 p.m.

Pre-convention workshops

1:30-5:30 p.m. • Breakout sessions

5:30 p.m.

Opening session & keynote speaker

7-8 p.m. • All-attendee reception

Friday, March 10

8 a.m.-5 p.m. • Registration & exhibits

8-8:50 a.m. • Hospitality

9-10:50 a.m. • Breakout sessions

11 a.m.-12:20 p.m. • Keynote speaker

Noon • Deadline to submit Best of Show

Staff Recognition entries

12:30-6:20 p.m. • Breakout sessions

6:30-8 p.m. • Adviser reception

Saturday, March 11

8 a.m.-3:30 p.m. • Registration

8-8:50 a.m. • Hospitality

9-10:50 a.m. • Breakout sessions

11 a.m.-12:20 p.m. • Keynote speaker

12:30-3:20 p.m. • Breakout sessions

3:30-5 p.m. • ACP awards ceremony:

2022 Yearbook Pacemakers & conference Best of Show awards

5:15 p.m. • JACC awards ceremony

6:30 p.m. • CCMA banquet & awards ceremony



Empowering Student Journalists



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