

Fiercely Fashionable

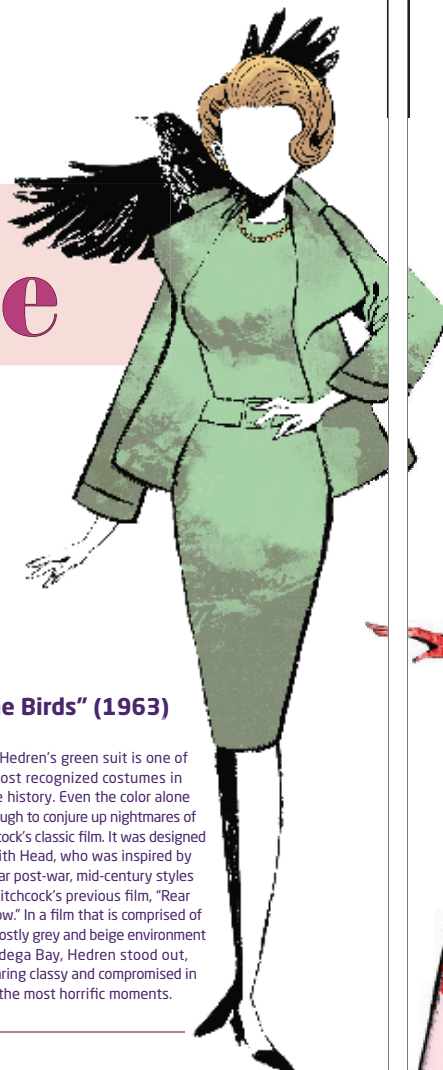
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The Bride of Frankenstein (1935):

Although "The Bride of Frankenstein" is a sequel to its 1931 predecessor, its fashion statements have solidified itself into popular culture. This monstrous look was made in conjunction with makeup artist Jack Pierce, and uncredited costume designer Vera West, who was best known for her slinky gowns. Perhaps the most iconic facet is The Bride's conical wig, embellished with bright white streaks. Although we know the hair-do to be black in color, the wig was actually red, but appeared in greyscale in the classic movie.

"The Birds" (1963)

Tippi Hedren's green suit is one of the most recognized costumes in movie history. Even the color alone is enough to conjure up nightmares of Hitchcock's classic film. It was designed by Edith Head, who was inspired by popular post-war, mid-century styles and Hitchcock's previous film, "Rear Window." In a film that is comprised of the mostly grey and beige environment of Bodega Bay, Hedren stood out, appearing classy and compromised in even the most horrific moments.



"Carrie" (1976)

Blood counts as an accessory in 1976's "Carrie." When Sissy Spacek's titular character is invited to prom, she crafts a pink slip gown in her room, away from her mother's controlling gaze. When she arrives to the dance, her classmates are stunned at her transformation... but not enough to keep them from dumping gallons of pig's blood on her head.

The dress now symbolizes a form of female empowerment in sexuality. For years, Carrie was mocked for the childish clothing that her mother dressed her in. But when she makes her own prom dress, she is able to break free from her stifling mother and the torment of her classmates. Only when she's covered in blood that she realizes her power.

"Beetlejuice" (1988)

Although the "bio-exorcist" goes through many costume changes, Beetlejuice's most famous outfit is his moth-eaten and pin-striped suit. Paired with a pair of black combat boots and a stringy green wig, this is one of the replicated costumes in the Halloween season. Costume designer Aggie Guerard Rodgers had a hard time convincing director Tim Burton to go "all out" on the costumes, but proved it to him after styling the characters of Lydia and her mother, Delia.

