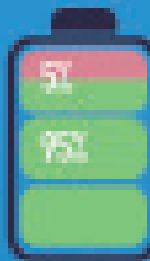


# HAPPY GHOSTING?



Hello! How are you?

Explore the horror of ghosting in the world of online dating.



Do you know what is ghosting?

YES NO



Do you feel guilty about ghosting?

YES NO

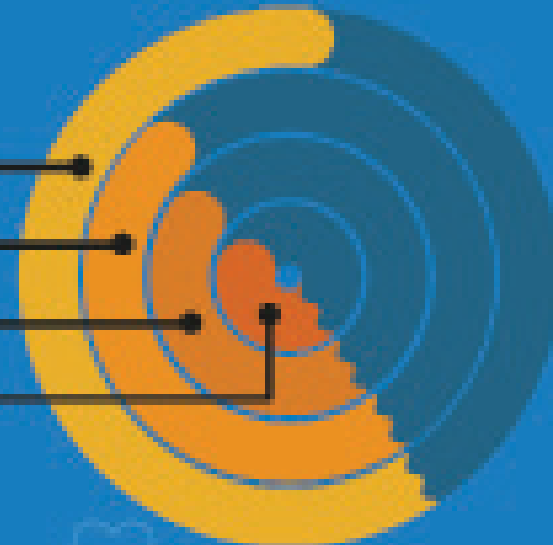
What white lies have you told to avoid dates?

Work related excuses 95%

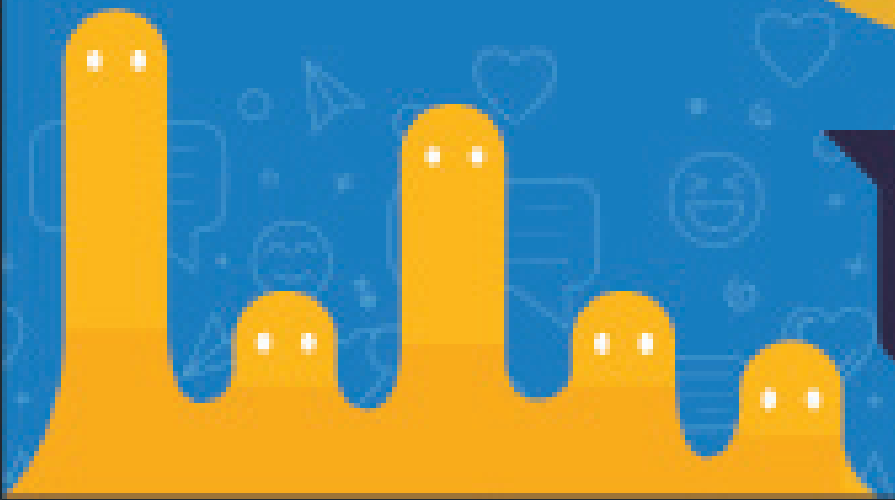
Something 'has come up' 45%

Feeling under the weather 33.3%

Friend/Family emergency 33.3%



42.5%  
30%  
10%  
7.5%



On a scale of 1-5 how likely are you to recommend ghosting to a friend?

15%

Slow responses

35%

Unmatched

50%

I'm ghost free

How did you ghost your date/get ghosted?

15%

Filtered pictures

25%

Intended to have similar interests

17%

I am only talking to you!

18%

My date count

20%

My reason for using the app

10%

None



What white lies have you told to attract dates?

### Most common reasons for ghosting?

I'm ghost free

7.5%

Found someone else

10%

Commitment issues

25%

Dull conversation

37.5%

Felt outshined

45%

Not my type

60%

Infographic by : Bhavyata Shah  
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