

AD-01 Advertising Design 2022-2023 - Gray's Truck Stop

A usual client, Gray's Truck Stop, asked to run a specific ad promoting their job openings. The ad below communicated just that to our audience. As well as presenting the company in a bright, eye-catching way to increase viewer numbers. This 2 by 4 inch full color advertisement ran in the Missouriian's September 29th issue last Fall 2022 semester.

