



At San Francisco State University
Nominates

MYRON CARINGAL
For Reporter of the Year:

Stories:

SF State bathrooms: a public setting for private encounters

<https://goldengatexpress.org/100899/multimedia/sf-state-bathrooms-a-public-setting-for-private-encounters/>

Associated Students approved a support program for sexual violence survivors 2 years ago — what happened to it?

<https://goldengatexpress.org/102989/campus-original/associated-students-approved-a-support-program-for-sexual-violence-survivors-2-years-ago-what-happened-to-it/>

The CSU gave former Chancellor Joseph Castro a \$400,000 salary after he resigned. Here's what he can do with it

<https://goldengatexpress.org/99784/latest/opinion/the-csu-gave-former-chancellor-joseph-castro-a-400000-salary-after-he-resigned-heres-what-he-can-do-with-it/>

BREAKING: SF State student missing off the coast of Pacifica

<https://goldengatexpress.org/100930/campus-original/breaking-sf-state-student-missing-off-the-coast-of-pacifica/>

NOTE: If we can't submit a double-bylined story for this category, please accept the story below instead of the story above:

Understand the origins of 'slay' before using it in your vocabulary

<https://goldengatexpress.org/102593/latest/opinion/opinion-understand-the-origins-of-slay-before-using-it-in-your-vocabulary/>

MYRON CARINGAL

MULTIMEDIA JOURNALIST

CONTACT ME

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SKILLS SUMMARY

- Photoshop
- Premiere Pro
- Lightroom
- Audition
- Excel
- Social and email marketing

AWARDS RECEIVED

🏆 **The Hearst Foundations**
13th Place; Hearst Multimedia Contest
"SF State bathrooms: a public setting
for private encounters"

🏆 **San Francisco State University**
Campus Recreation Department
Employee of the Year

🏆 **Journalism Association**
of Community Colleges
First Place; infographic
"The State of Higher Education
for Black Californians"

🏆 **Fullerton College Journalism Program**
Julie Davey/Sandy Allen
Journalism Excellence Scholarship

WORK EXPERIENCE

Audience Development Intern

KQED, San Francisco Bay Area | Jan. 2023 - Present

- Schedule, source, and create content for KQED's main social accounts
- Compile performance metrics from various platforms for social report
- Copywrite for social and email newsletters
- Follow latest social and email marketing innovations, trends, and best practices

Engagement Editor

Xpress Publications, SF State University | Jan. 2023 - Present

- Responsible for scheduling social media posts across all platforms
- Manage newsletter-specific content and ensure weekly delivery
- Adapt published stories to be consumed in different mediums
- Write original copy for social media share lines

Managing Editor

Golden Gate Xpress, SF State University | May 2022 - Jan. 2023

- Managed a staff of 25 reporters/photographers
- Organized spreadsheet with statuses of all stories, multimedia, etc.
- Created media kit to increase advertising opportunities
- Provided solutions to any issues reporters may have in the reporting, writing, and editing processes

Diversity Editor

Golden Gate Xpress, SF State University | Feb. 2022 - May 2022

- Reviewed pitches and story assignments to monitor and advise the use of inclusive language
- Revised diversity style guide to keep staff accountable for biases and informed on sensitive material
- Reminded staff of important dates/holidays to ensure relevant coverage for the SF State campus community

Social Media Specialist

SF State Campus Recreation Department | Aug. 2021 - Present

- Launch social media-focused seasonal campaigns to increase community engagement
- Provide statistical data on audience engagement through monthly and seasonal reports
- Promote activities and events through multiple social media accounts; encourage dialogue and elicit feedback

EDUCATION

San Francisco State University

Major in Print/Online Journalism | Aug. 2021 - Present
Anticipated Graduation: May 2023

- Minor in Critical Social Thought
- GPA: 3.77

Fullerton College

AA-T in Journalism | AA in History | Aug. 2018 - May 2021

- GPA: 3.80